Monday 16 October 2017: Pre-Conference Workshops
Morning Workshop - 09:30 - 12:45

Getting Started in EA: Designing an Architecture Function to Fit your Enterprise
Sally Bean, Sally Bean Ltd & Philip Helliex, Philip & Finch
Enterprise Architecture: The Issue of the Century
John Zachman, Zachman International
Digital Transformation Capabilities Framework
Michael Rosen, IDC
Business Architecture Essentials
Sasha Aganova, Process Renewal Group
How Concept Modelling Supports Process and Architecture Work
Alex Sharp, Clarient Systems Consulting
BPM Philosophy 101
Steve Robert, Independent BPM Consultant

Afternoon Workshop - 14:00 - 17:15

Developing High-Performing Architecture Teams - the Human Side
Sally Bean, Sally Bean Ltd & Philip Helliex, Philip & Finch
Investing in Architecture: Enterprise Architecture, Business Architecture, or Both?
Chris Potts, Corporate Strategy & Author
Business Value Realisation
Martin Sykes, Cambridge Assessment
Improving Process Improvement: Delivering on the Promise
Roger Tregear, Leonardo Consulting
Business Decision Management: How Business Decision Management Fits into BPM
Jürgen Pitschke, Process Renewal Group Deutschland
Keys to an Agile Business: Everyone’s Dream
Roger Burton, Process Renewal Group

Tuesday 17 October 2017: Conference Day 1 & Exhibits
09:00 - 09:15 Conference Welcome: Roger Burlton, Process Renewal Group & Chris Potts, Corporate Strategist and Author
10:45 - 11:35 Value Based EA Governance: Starting from the Outcomes
Jovo Brozovic, Lead of Enterprise Architecture, City of Malmo Sweden & Håkan Edvinsson, Enterprise Architecture, City of Malmo Sweden
Accelerating Digital Transformation - Forming Enterprise Architecture
Amithab Apte, Chief Technology Officer, Reckitt Benckiser Group
Business Architecture: Pushing the Boundaries to Shape Business Transformation
Sandeeep Thandi, Business Architect, Southern Scottish Electric
Robotics, a Fresh Approach to Business Process Design
Marco Kilduff, Independent BPM Consultant, LAB27
Using BPM as a Tool to Deliver Operational Excellence: Identifying and Delivering Value through Process Improvement
Andrew Pincott, Global Trading Operations Director, Travelex
11:40 - 12:30 EA as a Tool for Innovation: Fostering a Culture of Entrepreneurship
Farhat Khan, EA Consultant Digital Lead, Lennartstipo, Municipality, Norway
An Introduction to Blockchain: Focusing on Business Value and Expectations
Takki Swende, IBM Sweden, Daniel Lundberg, Archimenum
Selling Business Architecture as a Business Proposition/Service to your Business
Harminder Duhra, Principal Business Architect, Prudential
Parallel Innovation Processes – Bootlegging Projects in the Pharmaceutical Industry
Claudia Michalik, Independent Project and Programme Manager, Bayer
BPM Concepts: How to Ensure the Coherence of Management Model with Focus on Orange Park
Halina Pomykala, Process Management Manager, Orange Poland

12:30 - 14:00 Lunch, Exhibits & Perspective Sessions
13:00 - 13:25 Perspective Session: Enterprise Architecture: Your Pathway to GDPR Compliance
Sam Skalla, Orbus Software
Perspective Session: Knowledge Curation – A New Approach for Stakeholder Communication, Ian Mitchell, (a.k.a. The Artful Modeller), ProLolabrate
Perspective Session: Appian - Session to follow

14:00 - 14:50 EA Keynote: The Enterprise Architect’s Role in Security Architecture,
Jane Chang, Enterprise Security Architect & Daniel Gillow, Enterprise Architecture, Yorkshire Building
BPM Keynote: Stretching Continuous Improvement (CI) to Act as a Key Enabler for Business Performance and Outcome...Even in Time of Crisis Yr Gunnarsdottir, Operational Excellence/Continuous Improvement Deployment Lead, Shell International

14:55 - 15:45 People, Politics, and Messy Business: Tackling the Human Aspects of EA
Philip Helliex, Philip & Finch
Enterprise Architecture for the Digital Age
Nick Reed, Biz2Design
Business Architecture Adds Value by Connecting the Dots...Michael Noonan, Director of Business Architecture, Capita Transformation
Innovating from Paper to Digital Martin Sykes, Cambridge Assessment & Matthew Richards, Cambridge International Examinations
Implementing Sustainable Change: Structure and Culture in Harmony
Sasha Aganova, Process Renewal Group

16:15 - 17:05 Using EA to Derive a Portfolio of Change Traceable to Your Business Strategy
Dave Wandell, Chief Enterprise Architect, Yorkshire Building Society
The Art of the One-Page Architecture: Excellent Architecture, Architecture
Martin Sykes, Cambridge Assessment
Breaking Out and Laying the Foundation for a Digital Enterprise
Richard Callaghan, Strategy Architect, Canada Life & Richard Keirim, Dengo Consulting
Artificial Intelligence, Decisions and Adaptive Case Management
Silve Spreewensen, Lib/FIT
The Big O: Finding the Opportunities in Process Improvement Roger Tregear, Leonardo Consulting

17:05 - 18:30 Drinks Reception & Exhibits - Followed by the BCS Enterprise Architecture Specialist Group Presentation

Wednesday 18 October 2017: Conference Day 2 & Exhibits
09:00 - 10:00 Plenary Keynote: Red Monkey Innovation Management - Organisations in Search of a New Balance, Jef Staes, Author, Speaker and Expert on Learning Processes, Innovation and Culture Change

10:05 - 10:55 An Unexpected Journey – Building a Business Led Enterprise Architecture
Tim Blaxal, Global Head of Enterprise Architecture, Zurich Insurance
Implementing EA in the Government Sector: Practical Considerations
Gerry Mlooney, Head of Solution Architecture, National Treasury Management Agency
Change Design: A Story of Digital Transformation
Nigel Green, Change Designer, SDI Ltd
Shaping Digital Transformation Through Collaboration
John Gote, QualiWare
Days Not Weeks or Months – Process Change in Agile Timeframes
Alex Sharp, Clarient Systems Consulting

11:25 - 12:15 Mentoring an EA Team: A Case Study at Vesta Corporation
Roger Everedren, exvendnet.net
EA for Smart Governments: A Collaborative Framework
Martin Sykes, Cambridge Assessment
Business Architecture: What is it?
John Zachman, Zachman International
Compliant by Design
Steve Walmsley, Crown Prosecution Service
Bill Blackburn, Process Renewal Group, UK
Making Process Content for People Who Don’t Like Process
Richard Frost, Lead Enterprise Architect, Yorkshire Building Society

12:15 - 13:45 Lunch, Exhibits & Perspective Sessions
12:45 - 13:10 Perspective Session: GDPR & BPM - A Perfect Match
Katharina Hecht, Grafs GmbH
Perspective Session: Robotic Process Automation – Pragmatic Solution or Dangerous Illusion? Peter Franz, BPM’0

13:15 - 13:40 Perspective Session: Workflow Automation, the ‘KEY’ to Accelerate Digital Transformation. Dell Boomi, Speaker TBC
Perspective Session: Ataccama - GDPR & Centralized Consent Management Solution – Banking Group Case Study
David Holes, Ataccama

13:45 - 14:35 EA Keynote: Finally - A Convincing Architecture Value Proposition, Michael Rosen, Research VP, Strategic Architecture, IDC
BPM Keynote: Has BPM Become a Dinosaurs in the Age of Digital Transformation? Tom Elar Nyberg, Head of Digital Operations, KPMG Norway

14:40 - 15:30 The Synergy of Agile and Architecture: How Each Benefits From the Other
Peter Filip, Lead Enterprise Architect, Tatra Banka
Maximising the Value of Enterprise Architects in Digital Transformations
Oliver Bossert, McKinsey & Company & Sharm Manwani, Henley Business School
Enabling Agile Enterprise Transformation with Business Architects
Alex Romanov, Avro Labs Inc
Will the Last Human to Leave Please Switch off the Lights?
Richard Frost, Lead Enterprise Architect, Yorkshire Building Society
Business Process Models: Transitioning from a waterfall to an Agile Methodology of Working
Sophie Acme Jones, Senior Business Analyst, KCOM

16:00 - 16:50 Session/Speaker TBC
Building the Information Architecture in an EU institution
Bertrand Jager, Information Architect, European Investment Bank
Jordão Cooling Systems Transformation and New Management Model
Jörgen Pitschke, Partner and Managing Director, Process Renewal Group Deutschland
Why Developing Your BPM Maturity is Not a Standardized Process
Suzie Joku & Arjen Maris, HU University of Applied Science Utrecht

16:55 - 17:10 Conference Close: Chris Potts, Corporate Strategist and Author & Roger Burton, Process Renewal Group

Thursday 19 October 2017: Post-Conference Workshops - Full Day Workshops - 09:00 - 16:30
Digital Process Analysis and Design - Optimising the Customer Experience through Digital Innovation
Roger Burton, Process Renewal Group
Mastering Enterprise Investment: EA, BPM and Organisational Excellence at Investing in Change
Chris Potts, Corporate Strategist and Author
Enterprise Architecture for Practicing Enterprise Architects
John Zachman, Zachman International