

# Agenda

## Monday 19 November 2018: Pre-Conference Workshops

### Morning Workshops: 09:30 - 12:45

<b>Data Virtualization From A to Z</b> Rick van der Lans, R20/Consultancy	<b>Principles for the New BI</b> Donald Farmer, TreeHive Strategy	<b>Artificial Intelligence for Mere Mortals</b> Jos van Dongen, Tholis Consulting	<b>Getting Started with Data Quality – A Primer</b> Jon Evans, Equillian	<b>Beyond GDPR Compliance to Ethical Data: A Practical Introduction to Ethical Information Management</b> Katherine O'Keefe, Castlebridge	<b>Fast Data and Edge Analytics – the Next Frontier in Smart Business</b> Mike Ferguson, Intelligent Business Strategies
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### Afternoon Workshops 14:00 - 17:15

<b>Designing A Logical Data Warehouse</b> Rick van der Lans, R20/Consultancy	<b>The Art of AI</b> Jan W Veldsink, Rabobank Compliance and Nyenrode Nyenrode / Rabobank	<b>Governing the Data Lake - The Critical Importance of An Information Catalogue</b> Mike Ferguson, Intelligent Business Strategies	<b>Making Enterprise Data Quality a Reality</b> Nigel Turner, Global Data Strategy	<b>Closing the Communication Chasm: Using Stories to Convey Actionable Insights</b> Lori Silverman, Partners for Progress	<b>Lakes, Marts, and All Things Data; How to Really Support the Business Strategy with Information Management</b> Jan Henderyckx, Inpuls
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## Tuesday 20 November 2018: Conference Day 1 & Exhibits

08:00 - 09:00	Registration				
09:00 - 09:10	Joint Conference Chair Introductions: Rick van der Lans, R20/Consultancy and Jan Henderyckx, Inpuls				
09:10 - 10:00	Plenary Keynote: <b>It's Not about You, It's About Them: Helping Others Take Action Based on Data</b> , Lori Silverman, Partners for Progress				
10:05 - 10:50	Business Intelligence & Analytics Keynote: <b>Working with Ambiguity</b> Donald Farmer, TreeHive Strategy		Enterprise Data Keynote: <b>Using Enterprise Information Management at the International Criminal Court to End Impunity</b> Dr Jones Lukose, The International Criminal Court		
11:20 - 12:05	Plenary Keynote Panel Discussion: <b>The Changing Role of Data in Organisations</b> , Moderator: Rick van der Lans, R20/Consultancy Panellists: Ajay Khanna, Vice President, Marketing, Reltio, Dr. Alexander Borek, Global Head of Data & Analytics, Volkswagen Financial Services Katherine O'Keefe, Lead Data Governance & Privacy Consultant, Castlebridge, Hossein Kakavand, CEO and Co-Founder, Luther System				
	Business Intelligence & Analytics		Enterprise Data		
12:10 - 12:55	<b>The Automated Factory Worker</b> Santanu Dawn, Master Data Leader EMEA, Goodyear	<b>Data Product Development: from Zero to Hero</b> Andrey Sharapov, Data Scientist, Lidl	<b>Data, Meet Regulations. How do you do?</b> Peter Campbell, Founding Member & Director, DAMA BeLux	<b>Why Training the Organisation and not just the Data Team is Vital</b> Phil Yeoman, Head of Data Governance, The Pensions Regulator	
12:55 - 14:25	Lunch, Exhibits & Perspective Sessions				
13:25 - 13:50	Perspective Session - How CDOs & CIOs are Driving Digital Transformation, Ajay Khanna, Vice President, Marketing, Reltio				
13:55 - 14:20	Perspective Session - Blockchain as Data Processing Railroads, Hossein Kakavand, CEO and Co-Founder, Luther Systems				
14:25 - 15:15	Plenary Keynote: <b>Data Science for Grown Ups: How to Get Machine Learning Out of the Lab to Scale it Across the Enterprise</b> , Dr Alexander Borek, Global Head of Data & Analytics, Volkswagen Financial Services AG				
15:20 - 16:05	Business Intelligence & Analytics Keynote: <b>Making Money with Customer Data</b> , Sakari Jorma, CDO & CTO, Talenom		Enterprise Data Keynote Panel - <b>GDPR: Beyond Compliance</b> , Moderator: Mike Simons, Associate Editor CIO.co.uk, ComputerworldUK and Techworld Panellists: Cathy Pendleton, Senior Manager - Data Governance, comparethe-market.com, James Archer, Privacy Champion, ITV, Gary Chitan, Head of UK Data Intelligence Sales, ASG		
16:35 - 17:20	<b>Enterprise and Self-Service BI on Top of a Data Lake</b> Krystyna Kurinna, Scout24 AG	<b>Data Science Workbenches and Machine Learning Automation – New Technologies for Agile Data Science</b> Mike Ferguson, Intelligent Business Strategies	<b>You Cannot Inspect Ethics into a Product: Ethics and Quality Management</b> Katherine O'Keefe, Castlebridge	<b>Mind your Language: The Criticality of Common Data Definitions in Managing Complex Data</b> Becky Russell, National Lead for Data Standards, UK Environment Agency & Nigel Turner, Global Data Strategy	
17:25 - 17:45	<b>The Power of Data as a Catalyst for Collaboration</b> Jonathan Sunderland, Data Evangelist, Harbr	<b>Brewing a Data Driven Organisation Leveraging on Self-Service Analytics</b> Alfredo Pirrone, VP Strategic Planning, Cerveceria Regional	<b>AI and IoT for Good</b> Naser Ali, Head of Solution Marketing, Hitachi Vantara	<b>Data Management in Manufacturing</b> Felix Streichert, Chief Data Manager, Bosch	
17:45 - 18:30	Drinks Reception & Exhibits				

## Wednesday 21 November 2018: Conference Day 2 & Exhibits

09:00 - 09:55	Plenary Keynote: <b>Challenges of Developing an Enterprise Data Marketplace</b> , Rick van der Lans, R20/Consultancy				
10:25 - 11:10	Business Intelligence & Analytics Keynote: <b>Driving Change by Applying Analytics Enterprise-Wide</b> , Ian Wallis, Head of Data, Analytics & Insight, Defence Infrastructure Organisation		Enterprise Data Keynote: <b>The Producer, the Consumer, the Owner and the Rest of the World: Governing Big Data</b> , Jan Henderyckx, Managing Partner, Inpuls		
11:15 - 12:00	Plenary Keynote: <b>Digital Business: Tomorrow is Already Here</b> , Andreas Bitterer, Chief Analytics Evangelist EMEA, SAP				
12:00 - 13:00	Lunch, Exhibits & Perspective Sessions				
13:05 - 13:25	<b>Is your Company Ready for Self-Service BI?</b> Ivan Schotsmans, Agile Information Factory	<b>Edge Analytics and Client-Side Machine Learning</b> Timo Kunz, Data Scientist, Catawiki	<b>How to Lower Costs Using IoT Supported by AI</b> Majken Sander, Independent Consultant	<b>Forget About BI and EA. Digital Twin of an Organization (DTO) is Already Transforming Both</b> Petteri Vainikka, CMO, Ardoq	
13:30 - 14:15	<b>Securing Business Data - Business Driven Security</b> W.T. Bush, Business Consultant, Grayson Industries	<b>Tell your Story with Data</b> Hylke Peek, Consultant BI and Data Analytics, VX Company	<b>Laying the Foundations Towards a Data-Driven Future</b> Sarah Whittle, Data Manager, LiveWest & Jon Evans, Information Strategist & Founder, Equillian	<b>Making Data Mainstream: Establishing a Data Function and Selling the Opportunities it Brings to a Commercial Organisation</b> Amy Balmain, Head of Data Exploitation, Southern Water	
14:20 - 15:05	<b>The Analytics Factory</b> Jos van Dongen, Tholis Consulting	<b>Avoiding Data Warehousing Failure - Experiences Building a Logical Data Warehouse</b> Norbert Eschle, Enterprise Data Architect, Direct Line Group	<b>Make Insights a Team Sport with Data and AI</b> Lena Woolf, Senior Technical Staff Member, IBM	<b>Fact Oriented Modelling</b> Marco Wobben, Consultant, BCP Software	
15:30 - 16:15	Plenary Keynote: <b>Ethics Schmethics: Hype or Hope?</b> , Daragh O'Brien, Leading Consultant, Educator and Author, Castlebridge				
16:15 - 16:30	Conference Close, Rick van der Lans, R20/Consultancy & Jan Henderyckx, Managing Partner, Inpuls				

## Thursday 22 November 2018: Full Day Post Conference Workshops - 09:00 - 16:30

<b>Jumpstart your Enterprise Data Initiatives and Keeping Them on the Right Track</b> Jan Henderyckx, Managing Partner, Inpuls	<b>New Big Data Storage Technologies: From Hadoop to Graph Databases, and from NoSQL to NewSQL</b> Rick van der Lans, R20/Consultancy	<b>Integrating Fast Data, Edge Analytics and Operational Decision Management into Your BI Environment</b> Jos van Dongen, Tholis Consulting
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