Tuesday, 12 May 2020: Pre-Conference Workshops Full Day 09:30 – 17:00

Successful Implementation of a MDM Programme
Malcolm Chisholm, Data Millennium

Kick-starting your Data Management Initiative in Four Simple Steps
Dr. Bas van Gils, Strategy Alliance

How to Answer the Difficult Questions about Data Governance
Ieva Langenfelde, Data Governance, Capitec Bank

Effective Data Governance in a Transformation Environment
Phil Yeoman, Head of Data Governance & Sam Cremins, Associate - Data Governance, The Pensions Regulator

Practical Reference and Master Data Management
Chris Bradley, Data Management Advisors

Afternoon Workshops - 14:00 - 17:15

How to Build, Manage & Enhance a Data Team
Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts & Ieva Langenfelde, Data Governance Manager, Heineken

Building a Business Aligned Data Strategy
Chris Bradley, Data Management Advisors

Establishing Data Governance: Teaching Dumbo to Fly
Johan Lindholm, Data Governance Lead, Göteborg Energi AB

Reduce, Reuse, Recycle - What to Do When Data Governance has been Binned
Charles Joseph, Dataspot GmbH

Wednesday, 13 May 2020: Conference Day 1 & Exhibits

09:00 - 09:10
Plenary Keynote: Evolving to a Datacentric Organisation
Jeroen Ghysel, Head of Retail, IT & Transformation, AXA Bank

10:10 - 10:50
DG Keynote: Data Governance - Holding a Mirror to Your Company
Guy Harvey, Data Transformation Lead, Siemens Managed Services

MDM Keynote: A Fireside Chat
Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts & Niels Stenfeldt, CEO, Stibo Systems

11:20 - 12:00
A Case Study in Implementing a Data Governance Hub
Mary Oribaleke, Principal Data Governance Analyst, Standard Life Aberdeen

Data Management: from the Trenches
Dr. Bas van Gils, Strategy Alliance

The Golden Triangle of CRM, MDM and DMP
Yann Nac, Senior Global MDM Strategist and Business Lead, Hugo Boss

Business Value in Data Quality - View from an Oil Business
Zaharias Garyntis, Head of BI & BI Data and Marliana Blitar, Data Governance Senior Expert, MOL Nyrt

12:15 - 13:00
Exploiting Existing Projects to Deliver Data Governance Initiatives
Karen Reeds, Head of Data Governance Specialist, tada data

Effective Data Governance Programme Planning
Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts

How Good is Your Data?
Karen Wood, Senior Manager, Master Data, Walgreens Boots Alliance

DG and MDM - Managing Sibling Rivalry
Charles Joseph, Dataspot GmbH

Networking Lunch, Exhibits & Lunchtime Sessions

13:00 - 13:40
Networking Lunch, Exhibits & Lunchtime Sessions

14:30 - 15:15
Plenary Keynote: Artificial Intelligence and Master Data Management: Hand in Hand, William McKnight, McKnight Consulting Group

15:25 - 16:10
Data Governance is About Change; How Göteborg Energi Established DG
Johan Lindholm, Data Governance Lead, Göteborg Energi

First 365 days of Data Governance
Henrik Overballe, Head of Data Management, The LEGO Group

MDM Keynote Panel: Customer MDM: Where We Are Today and What The Future Holds
Malcolm Chisholm, Data Millennium

England Cricket Pushing the "Boundary" with Their Data
Damian Smith, Head of IT, England and Wales Cricket Board

16:40 - 17:05
Leading a Tool-Centric Data Governance Effort Without a CDO
Benjamin Bunting, Global Data Steward, Aegon Asset Management Europe

First 365 days of Data Governance
Henrik Overballe, Head of Data Management, The LEGO Group

First the Foundations for Your Data Initiative
Liz Henderson, Independent Consultant

Governance, Migration & Change! The Three Musketeers for Improving Your Data Estate
Sam Cremins, Data Governance Advisor, The Pensions Regulator

How Data Governance Supports Data Science at Dŵr Cymru Welsh Water
Justin Duran, Data and Analytics Manager (Data Governance), Dŵr Cymru Welsh Water

Networking Drinks Reception and Exhbits

Thursday, 14 May 2020: Conference Day 2 & Exhibits

09:00 - 10:00
Plenary Keynote: The Culture of Governance, Donald Farmer, TreeHive Strategy

10:30 - 11:15
How to Answer the Difficult Questions about Data Governance
Ieva Langenfelde, Data Governance Manager, Heineken

Does your Data STICK? Jan Henderyckx, BearingPoint

Successful Reference Data Governance and Management
Malcolm Chisholm, Data Millennium

Master Data Processes: the Backbone of Successful MDM System Implementations
Dr. Christiana Klingenberg, msg systems ag & Thomas Brandstätter, WAGO Kontakttechnik GmbH

What Books Don’t Tell you about Data Management
Dana Julinski, Senior Data Governance Officer, FMO - Dutch Development Bank

11:25 - 12:10
Data Governance from PowerPoint to Practice
Anne Hauberg Aakjer, Head of Data Governance, BIC

Data Governance as a ‘Customer’ Service
Claire Laws, DG and MDM in Waitrose

Launching and Embedding DG and MDM in Waitrose
Siobhan Bowie, Head of Data Governance, Waitrose & Partners & Ralf Teschner, Global Lead for Data Governance, Capgemini

Product Data Vision as Foundation of State of the Art PIM and Multi Domain Data Models
Kersten Wirth, PIM-Consult GmbH

Data Transformation Brick by Brick
Donna Wayman, Head of UK Portfolio, Zurich Insurance

12:10 - 13:00
Networking Lunch, Exhibits & Lunchtime Sessions

13:30 - 14:15
DataGovernance Keynote Panel: How Data Governance Can Help you Turn your Data Assets into Tangible Value
Moderator: Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts

Panellists: Jan Henderyckx, BearingPoint & Stijn Christiaens, Colibi

MDM Keynote: Where’s Wally? Unearthing & Aligning MDM Efforts at Farfetch
Yasemin Kural, Head of Data Architecture & Miguel Jorge Macedo, Data Governance Manager, Farfetch

14:45 - 15:10
10 Years On: Success, Difficulty, Evolution: The History of DG in a Government Organisation
Iain Andrews, Data Integrity and Flood Data Manager & Nick Kean, Data Governance National Lead, Environment Agency

The Data Wrestling Match via RPA
Simeon Dentchev, Master Data FTD Controller, Coca-Cola Hellenic BSO

Smart MDM Automations
Mannich Kotze, Team Leader: Data Governance, Capitec Bank

Data is the New Oil? Data is Like Milk...
Kitti Noemi Nemeth, Enterprise Data Manager Communications and Change Management, FrieslandCampina

15:40 - 16:25
Plenary Keynote: Shifting to AI Ready Governance: Practical Principles and Recipes,
Dr. Fran Cardella, Special Advisor, Allianz

16:30 - 16:50
Plenary Keynote panel - Where Do We Go from Here? and Conference Close
Jan Henderyckx, BearingPoint & Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts

Friday, 15 May 2020: Post Conference Workshops 09:00 – 16:30

Building a Data Governance Business Case: Show the Value
Håkan Edvinsson, Informed Decisions Consulting

Advancing into Master Data Management
William McKnight, McKnight Consulting Group

Goverance and Compliance in the Age of Self-Service
Donald Farmer, TreeHive Strategy