

Live Streaming Workshops 19-23, 26, 29, 30 October & 5 November - Please visit the conference website for full details

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| Full Day Workshops | Getting Started in EA: Designing an Architecture Function to Fit your Enterprise Philip Hellyer, Enterprise Business Architect, Hedwyn & David O'Hara, Enterprise Business Architect, Hedwyn | The Foundation of Business Process Modeling, Analysis & Design Sasha Aganova & Roger Burlton, Process Renewal Group | | | |
| Full Day Workshops | Establishing or Renewing the Purpose and Practices for your Enterprise Architecture Team Martin Sykes, Chief Architect, Coach, Storyteller, Author | Collecting, Connecting and Correcting the Dots: A Business Architecture Masterclass Roger Burlton, Process Renewal Group | Active Process Management Roger Tregear, Principal Advisor, TregearBPM | Navigating the Mess: Practical Techniques for Early Engagement Adrian Reed, Blackmetric Business Solutions | |
| Half Day Workshops | Use Storytelling Techniques to Deliver Architecture and Change Proposals Martin Sykes, Chief Architect, Coach, Storyteller & Author | The Process-Data Connection: How Concept Modelling Supports Process and Architecture Work Alec Sharp, Clariteq Systems Consulting | Architecting the Digital Business Platform Michael Rosen, Wilton Consulting Group | Mind The Gap - Incorporating the Change Agenda into Scaled Agile Approaches Lynda Girvan & Will Izzard, CMC Partnership Consultancy Ltd | Unleashing the Value of a Design Authority to Accelerate Transformation Ian Richards, Head of Business Analysis, Capita People Solutions & Stephen Russell, Group Programme Assurance Director, Capita |
| Half Day Workshops | Transitioning to an Enterprise Architect or Architecture Manager for the Technical Architect Martin Sykes, Chief Architect, Coach, Storyteller & Author | Integrating Change into Your Business Process Approach: Timing Is Everything Alec Sharp, Clariteq Systems Consulting | Practical Process Performance Roger Tregear, TregearBPM | Applying a Service View to Realise Value from Business Change Jonathan Hunsley & Mike Williams, AssistKD | BizOps - Integrating Business Change, DevOps, Agile and Architecture Michael Rosen, Wilton Consulting Group |

Tuesday 27 October 2020: Conference Day 1 & Exhibits

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| 08:00 - 09:00 | Registration | | | | | |
| 09:00 - 09:15 | Conference Co-Chair Opening: Dr Debra Paul, Managing Director, AssistKD & Roger Burlton, President, Process Renewal Group | | | | | |
| 09:15 - 10:15 | Plenary Keynote: Stay Alert: Flex Your Proposition: Protect Your Business Michael Noonan, Divisional Operations and Transformation Director, Capita Software | | | | | |
| | Enterprise Architecture | Enterprise Architecture | BPM | BPM & Business Architecture | Business Change and Transformation | Business Change and Transformation |
| 10:45 - 11:35 | The Missing Organisation Chromosome - Establishing an Architecture Governance Capability in an Autonomous Environment Gerry Carson, Enterprise Architect, Capita Software | Opportunity in Challenging Times Dan Meadows, Head of Enterprise Architecture and Requirements, National Air Traffic Services (NATS) | Automation in Context: Applying Technology to Process David Brakoniecki, BP3 Global Limited | Freedom Within a Framework Roger Burlton, Process Renewal Group | The Art of Ignorance: How Ambiguity Can Breed Success Chris Stephenson, Business Designer, Nationwide Building Society | Why Beautiful Operating Models Fail Nicky Barnes, Head of Operating Model Design, Whitbread Transformation & James Cooper, Gate One |
| 11:45 - 12:35 | Making a Difference: Using Behavioural Patterns for EAs to Increase Your Impact Wolfgang Goebel, Architectural Thinking Association & Bard Papegaaij, Transgrowth & AT Leadership Team | An Approach to Establish Enterprise Architecture as Well-Accepted, Recognized, and Relevant Discipline in any Organisation Nedim Dedic, Lead Enterprise Architect, Salzburg AG | Transforming Customer & Staff Experiences - A Process Centric Approach Dan O'Neill, OpExTion Pty Ltd | Driving Strategy Execution at Schroders: Applying a Business Architecture Framework to Accelerate and De-Risk Change Iain Windle, Enterprise Business Architect, Schroders Investment Management | Continual Improvement - a Vehicle to Drive Transformation Clare McAleese, Manager BizOps, Vocalink (a Mastercard Company) | The Climate for Change Sandra Tinker, Commercial Operations Director, Condé Nast |
| 12:35 - 14:05 | Lunch, Exhibits and Lunchtime Sessions | | | | | |
| 14:05 - 14:55 | Keynote: What Next in the New Abnormal? Martin Sykes, Chief Architect, Coach, Storyteller & Author | | | Keynote: The Six Enablers of Business Agility Karim Harbott, Partner Coach Trainer, Agile Centre | | |
| 15:05 - 15:55 | Looking Outside In: Applying Whole Enterprise Architecture to Standards Ivan Salcedo, Principal, Knowledge Innovation, BSI Standards | Integration of Architecture and Systems John Zachman, Zachman International | Getting to the Essence: Discovering the "What" Beyond the "Who" and "How" Alec Sharp, Clariteq Systems Consulting | Do Not Try to Wow Your Customers, (Just) Make Them Happy Dusan Tonic, Business Architect, Erste Group Bank AG | Making Change Happen - a Battle Still Raging in MOD! Sarah Bar-Lev, Head of People and Change Management Programmes, Ministry of Defence - Joint Forces Command | Breaking the Cultural Mould - Our Story of Empowering Success Through Building a Coaching Culture Alison Wright, Business Analyst Chapter Lead & Caroline Rowles, Learning and Development Manager, Hargreaves Lansdown |
| 16:20 - 16:45 | New Beats Old When it Comes to EA Tooling! Mark McGregor, Strategy Advisor | Looking Holistically at the Architecture Ecosystem Cort Coghill, FEAC Education Operations Director, FEAC Institute | Don't Put Digital Lipstick on a Process Pig! Phil Short, Principle & Owner, PJS Process & System Improvements | Business Capability Planning: From Strategy to Action Miel Theuvsen, Lead Business Architect & Mark Giebels, Business Architect, ASML | Change in an Unforgiving Environment David Reed, Change Plus Ltd | Solving Social Issues Through Digital Transformation Julie Dodd, Director of Transformation, Parkinson's UK |
| 16:55 - 17:30 | Plenary Keynote: The Rebirth of Ethics in the AI Era, Mar Cabra, Award-Winning Investigative Data Journalist and Speaker | | | | | |
| 17:30 - 18:30 | Drinks Reception & Exhibits | | | | | |

Wednesday 28 October 2020: Conference Day 2 & Exhibits

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| 09:00 - 09:10 | Conference Co-Chair Opening: Martin Sykes, Chief Architect, Coach, Storyteller, Author & Michael Noonan, Divisional Operations and Transformation Director, Capita Software | | | | | |
| 09:10 - 10:00 | Plenary Keynote: The Future of Work and Digital Transformation, Theo Priestley, Leading Technology Evangelist and Self-Styled Antifuturist | | | | | |
| | Enterprise Architecture | Enterprise Architecture & Business Architecture | BPM | BPM & Business Change | Business Change and Transformation | Business Change and Transformation |
| 10:10 - 11:00 | How Enterprise Architecture As a Service Enables Digital Transformation Alberto Manuel, Global Digital Advisor, Microsoft | Change Management and People Management from the Lens of Enterprise Architecture Aurora Bhattacharjee, Planning and Governance Lead - Enterprise Architecture, Mondelez | Stop Modelling. Start Managing Roger Tregear, TregearBPM | Systems Thinking, Mental Health and Change Management in Times of Trauma Louise Ebrey, Programme Manager Change, Network Rail & Emma Baker-Langman, BakerFish | Are you Caught in the Glare of Innovation Headlights? Richard Frost, Enterprise Design Lead, Yorkshire Building Society | Driving Culture Change that Sticks Jo Franco-Wheeler, Director of Organisational Development and Diversity, Inmarsat |
| 11:30 - 12:20 | Digital Transformation: Old Things in New Packaging Richard Frost, Enterprise Design Lead, Digital Programmes, Yorkshire Building Society | Jenga and the Art of Business Architecture Bill Blackburn, Process Renewal Group & Matthew Bryant, Monese | Unlocking the Vault: How to Create Immersive Process Models for Various Audiences Maurice Depondt, Senior Business Process Manager, APG Asset Management | Culture Matters! 2 Cultures, 2 Responses to Organisational Change Ryan Alharbi, Head of Processes and Excellence, Saudi Authority for Intellectual Property | The Digital Learning Organization Michael Rosen, Wilton Consulting Group | The Power of Questions - Using Clean Language® and Metaphor to Explore the "How to" of Change Management Will Izzard, CMC Partnership Consultancy Ltd |
| 12:30 - 12:55 | Data Comedy (An Abridged Allegory) Mayank Saxena, Enterprise Architect (Chief Architect & Data Management), ABN AMRO | EA on a Shoestring? Ali-Reza Moschtaghi, ARM Logix Ltd | Friend or Foe? Embracing Process at the John Lewis Partnership Rachel Eaton & Sweta Velambath, Managers - Process, John Lewis Partnership | Anxiety, Stress and Change or How I Learned to Stop Worrying and Love the Pressure Eleanor Stowe, DWCC | Keynote: Transformation and Change - a View From the Top and Somewhere Nearer the Bottom Lucy Ireland, Managing Director, BCS Learning & Development Ltd | |
| 12:55 - 14:20 | Lunch, Exhibits and Lunchtime Sessions | | | | | |
| 14:20 - 15:10 | How Enterprise Architecture Can be a Key Enabler to Unlock Value in a Platform/Products Based Operating Model Nitin Manoharan, Director, Global Head Enterprise Architecture & Technology Innovation, Philip Morris International | Enterprise Architecture - Is There a Right or Wrong Way? Dr. Sue Davison, Consultant, Davison Technology | Building your Organization's Process Management Capability Sasha Aganova, Process Renewal Group | Visualising Business Transformation: Pictures, Diagrams and the Pursuit of Shared Meaning Steve Whittle, Visual Meaning | Change is the Only Constant: Three Ways to Use Your Culture to Tackle Uncertainty and Come Out More Efficient, Adaptable and Resilient Matt Robshaw, Kin&Co | Business Heart Surgery Compassionate Business, the New Normal Post Covid-19 Paul Hargreaves, CEO, Cotswold Fayre Ltd |
| 15:20 - 16:10 | How to Become a Leader in Digital? Dr Sander Meijer, Manager Enterprise Architecture, Royal BAM Group | A Tale of Two CDOs - Leveraging Enterprise Architecture to Excel in the Data Economy Gerry Rankin, Integrated Information Methods | KONE Way - The Way We Run and Develop our Business Heidi Kauppinen, Global Process Owner for Manage Project, KONE Corporation | It's Alright For You..... You've Had Cancer! How Fear Can Drive Execs to Make FrAgile Decisions David Harper, HARPER360 Coaching & Development | Governing Transformation and the Trouble with Boards Steve Taubman, Change Results | Transforming Innovation - Experiments with Experimentors Philip Hellyer, Philip & Finch |
| 16:30 - 17:10 | Plenary Keynote Panel and Conference Close: Take Away Insights from the Conference | | | | | |