

Agenda

Live Streaming Workshops – 2, 5, 6, 9, 10, 11, 12 November - See Website for Workshop Dates & Times

Full Day Workshops	Building a Data Governance Business Case: Show the Value <i>Håkan Edvinsson, Informed Decisions Consulting</i>	Advancing into Master Data Management <i>William McKnight, McKnight Consulting Group</i>	Migrating Analytics to the Cloud <i>Donald Farmer, TreeHive Strategy</i>	Data Strategy: from Framework to Execution <i>Ian Wallis, Managing Director, Data Strategists Ltd</i>
Half Day Workshops	Kick-starting your Data Management Initiative in Four Simple Steps <i>Dr. Raymond Slot, Strategy Alliance</i>	Getting Started With Data Quality – A Primer <i>Jon Evans, Equillian</i>	The Process-Data Connection: How Concept Modelling Supports Process and Architecture Work <i>Alec Sharp, Clariteq Systems Consulting</i>	Information Management Fundamentals <i>Chris Bradley, Data Management Advisors</i>
Half Day Workshops	How to Build, Manage & Enhance a Data Team <i>Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts & Ieva Langenfelde, Data Governance Manager, Heineken</i>	Practical Reference and Master Data Management <i>Chris Bradley, Data Management Advisors</i>	Establishing Data Governance: Teaching Dumbo to Fly <i>Johan Lindholm, Data Governance Lead, Göteborg Energi AB</i>	Reduce, Reuse, Recycle - What to Do When Data Governance has Been Binned <i>Charles Joseph, Datazod</i>
Half Day Workshops	Timeless Principles Should Remain but Change Everything Else: Fundamentals of Data Warehousing & Business Intelligence <i>Howard Diesel, ModelWare Systems</i>			

Tuesday 3 November 2020: Conference Day 1 & Exhibits

09:00 - 09:10	Conference Opening , Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts & Donald Farmer, Principal, TreeHive Strategy					
09:10 - 10:00	Plenary Keynote: The Dawn of Data Excellence , Roberto Maranca, Data Excellence VP, Schneider Electric					
10:10 - 10:50	Data Governance Keynote: Data Governance - Holding a Mirror to Your Company <i>Guy Harvey, Data Transformation Lead, Siemens Managed Services</i>			EDBIA Keynote: National Trust, Europe's Largest Conservation Charity, Transforms its Data Culture <i>Christina Finlay, Director, Data & Insight & Sarah Turner, Head of Business Intelligence, National Trust</i>		
	Data Governance	Data Governance & MDM	Master Data Management	Data Strategy	Enterprise Data	BI & Analytics
11:20 - 12:05	A Case Study in Implementing a Data Governance Hub <i>Mary Drabble, Principal Data Governance Analyst, Standard Life Aberdeen</i>	Data Management: from the Trenches <i>Dr. Bas van Gils, Strategy Alliance</i>	The Golden Triangle of CRM, MDM and DMP <i>Yaniv Naor, Senior Global MDM Strategist and Business Lead, Hugo Boss</i>	Data is the New Oil? Data is Like Milk... <i>Kitti Noemi Nemeth, Enterprise Data Manager Communications and Change Management, FrieslandCampina</i>	View from a Data Owner <i>Megan Dooley, Head of Data and Insight, Telefonica</i>	Streaming Analytics - an Overview of the Concepts, Architecture and Technology of Doing Data Science on Real-Time Data <i>Bas Geerdink, CTQ, Aizonic</i>
12:15 - 13:00	Exploiting Existing Projects to Deliver Data Governance Initiatives <i>Karen Reeds, Data Governance Specialist, tada.data</i>	Effective Data Governance Programme Planning <i>Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts</i>	How Good is Your Data? Karen Wood, Senior Manager, Master Data, Walgreens Boots Alliance	External Data Management – Integral Part of the Data Governance <i>Minna Stjernvall, Concept Owner of the External Data Services, OP Financial Group & Jussi Jutila, Silli Solutions Oyj</i>	Data as a National Asset Towards Saudi 2030 Vision <i>Yassir Alsuwais, General Manager BI and Data Management, Ministry of Finance</i>	Modernisation of the BI and Analytics Architecture Centred on Personas <i>Gabriele Rossi, Enterprise Architect, ABN AMRO</i>
13:00 - 14:30	Networking Lunch, Exhibits & Lunchtime Sessions					
14:30 - 15:15	MDM Keynote: Artificial Intelligence and Master Data Management: Hand in Hand <i>William McKnight, McKnight Consulting Group</i>			EDBIA Keynote: Becoming Data Driven – A Data Strategy For Success & Business Insight <i>Nigel Turner, Principal Information Management Consultant EMEA, Global Data Strategy</i>		
15:25 - 16:10	What Books Don't Tell You About Data Management <i>Dana Julinski, Senior Data Governance Officer, FMO - Dutch Development Bank</i>	DG and MDM - Managing Sibling Rivalry <i>Charles Joseph, Datazod</i>	Product Data Vision as Foundation of State of the Art PIM and Multi Domain Data Models <i>Kersten Wirth, PIM-Consult</i>	England Cricket Pushing the "Boundary" with Their Data <i>Damian Smith, Head of IT, England and Wales Cricket Board</i>	The Data Quality Manifesto <i>Nino Letteriello, DAMA EMEA & FIT Strategy</i>	Getting Data Analytics to Have an Impact on Strategy in a Large Organization <i>Michiel van Staden, Data Analytics Lead, Absa</i>
16:40 - 17:05	Leading a Tool-Centric Data Governance Effort Without a CDO <i>Benjamin Bunting, Global Data Steward, Aegon Asset Management Europe</i>	Implementing Data Governance and Quality Programme in Financial Services Company <i>Michele Valentini, FIT Strategy</i>	Governance, Migration & Change! The Three Musketeers for Improving Your Data Estate <i>Sam Cremins, Data Governance Advisor, The Pensions Regulator</i>	How Data Governance Supports Data Science at Dwr Cymru Welsh Water <i>Justin Doran, Data and Analytics Manager (Data Governance), Dwr Cymru Welsh Water</i>	Tips To Successfully Deliver Data Management <i>Abel Aboh, Data Management Lead, EasyJet</i>	Data Discovery: Know Your Data <i>Bhavya Jha, Manager Advanced Analytics and Insights, M&G</i>
17:05 - 18:05	Networking Drinks Reception and Exhibits					

Wednesday 4 November 2020: Conference Day 2 & Exhibits

09:00 - 10:00	Plenary Keynote: The Culture of Governance , Donald Farmer, TreeHive Strategy					
	Data Governance	Data Governance & MDM	Master Data Management	Data Strategy	Enterprise Data	BI & Analytics
10:30 - 11:15	How to Answer the Difficult Questions about Data Governance <i>Ieva Langenfelde, Data Governance Manager, Heineken</i>	Where's Wally? Unearthing & Aligning MDM Efforts at Farfetch <i>Yasemin Kural, Head of Data Architecture & Miguel Jorge Macedo, Data Governance Manager, Farfetch</i>	Master Data Processes: the Backbone of Successful MDM System Implementations <i>Dr. Christiana Klingenberg, msg systems ag & Thomas Brandstätter, Head of Digital Information Management in Corporate Marketing, WAGO Kontakttechnik GmbH</i>	Data Quality by Design and by Default - Model GDPR Concepts for Data Protection <i>Michael McMorrow, MMM Data Perspectives</i>	Enterprise Data Challenges; Three Success Stories <i>Håkan Edvinsson, Informed Decisions Consulting AB</i>	Who Do You Think You Are? Data Lineage & BI in the Enterprise <i>Paul Lynn, Senior Enterprise Data Advisor, ABN AMRO</i>
11:25 - 12:10	10 Years On: Success, Difficulty, Evolution: The History of DG in a Government Organisation <i>Iain Andrews, Data Integrity and Flood Data Manager & Nick Keen, Data Governance National Lead, Environment Agency</i>	The Data Wrestling Match <i>Ellie Fitzpatrick, Data Framework & Policies Lead & Jocelyn Sheriff, Data Intelligence Lead, PwC</i>	Launching and Embedding DG and MDM in Waitrose <i>Slobhan Bowie, Head of Data Governance, Waitrose & Partners & Ralf Teschner, Global Lead for Data Governance, Capgemini</i>	The Business Case for a Technology Capability to Transition through Metadata Management Maturity Levels <i>Manrich Kotze, Team Leader: Data Governance, Capitec Bank</i>	Data Ethics – Sustaining Trust in the Digital Age <i>Maria Nørsgaard, Data Management Association & Geoffrey van Ijendoorn-Joshi, Head of Data Management, Møller Mobility Group</i>	Data Value Stream Life-Cycle for Analytics in Manufacturing <i>Felix Streichert, Chief Data Manager, Bosch</i>
12:10 - 13:30	Networking Lunch, Exhibits & Lunchtime Sessions					
13:30 - 14:15	Data Governance Keynote Panel: How Data Governance Can Help you Turn your Data Assets into Tangible Value <i>Moderator: Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts</i> <i>Panellists: Stijn Christiaens, Collibra; Greg Hanson, Informatica; Ellie Fitzpatrick, Data Framework & Policies Lead, PwC</i>			EDBIA Keynote: Artificial Intelligence in the Experience Economy <i>Andreas Bitterer, Chief Analytics Evangelist EMEA, SAP</i>		
14:25 - 15:10	Data Governance and Data Literacy at the Ministry of Defence <i>Nigel Shaw, CIO, DE&S – Ministry of Defence, Nigel Ravenscroft, Dep Head Data Governance Defence Digital – Ministry of Defence & Mark Humphries, Chair DAMA UK/Civica</i>	2 Year Journey of Implementation of Data Governance - From an Idea to a Valuable Data Service at Gazprom Neft <i>Alexander Erofeev, Chief Data Officer - Upstream, OJSC Gazprom Neft</i>	The Rise of the Digital Twin in Master Data Management <i>Martin Oberhofer, Distinguished Engineer & Marcus Boone, Program Director, IBM</i>	Data Transformation Brick by Brick <i>Donna Wayman, Head of UK Portfolio, Zurich Insurance</i>	How to Drive Process Improvement in GBS Finance Operations Leveraging on Data <i>Luca Condosta, GBS Finance Manager Americas, ABB</i>	Advances in Interactive and Innovative Dashboards <i>Ralf Kaul, Senior Consultant, Ernst and Young</i>
15:40 - 16:25	Data Governance Keynote: Shifting to AI Ready Governance: Practical Principles and Recipes , Dr. Fran Cardells, Special Advisor, Allianz			EDBIA Keynote: People Analytics & Insight: Transforming the Employee Experience at HMRC , Ian Wallis, Deputy Director, People Analytics & Insight, HMRC		
16:30 - 16:50	Plenary Keynote Panel - Where Do We Go from Here? and Conference Close Gerard Bartley, Manager Global Master Data, Jacobs Douwe Egberts & Donald Farmer, TreeHive Strategy					