

Agenda

Live Streaming Workshops 19-23, 26, 29, 30 October & 5 November. Please visit the conference website for full details.

Full Day Workshops	Getting Started in EA: Designing an Architecture Function to Fit your Enterprise <i>Philip Hellyer, Enterprise Business Architect & David O'Hara, Enterprise Business Architect, Hedwyn</i>		The Foundation of Business Process Modelling, Analysis & Design <i>Sasha Aganova & Roger Burlton, Process Renewal Group</i>		
Full Day Workshops	Navigating the Mess: Practical Techniques for Early Engagement <i>Adrian Reed, Blackmetric Business Solutions</i>	Establishing or Renewing the Purpose and Practices for your Enterprise Architecture Team <i>Martin Sykes, Chief Architect, Coach, Storyteller, Author</i>	Collecting, Connecting and Correcting the Dots: A Business Architecture Masterclass <i>Roger Burlton, Process Renewal Group</i>		Active Process Management <i>Roger Tregear, TregearBPM</i>
Half Day Workshops	Mind The Gap - Incorporating the Change Agenda Into Scaled Agile Approaches <i>Lynda Girvan & Will Izzard, CMC Partnership Consultancy Ltd</i>	Unleashing the Value of a Design Authority to Accelerate Transformation <i>Ian Richards, Capita People Solutions & Stephen Russell, Capita</i>	Use Storytelling Techniques to Deliver Architecture and Change Proposals <i>Martin Sykes, Chief Architect, Coach, Storyteller & Author</i>	The Process-Data Connection: How Concept Modelling Supports Process and Architecture Work <i>Alec Sharp, Clariteq Systems Consulting</i>	Architecting the Digital Business Platform <i>Michael Rosen, Wilton Consulting Group</i>
Half Day Workshops	Applying a Service View to Realise Value from Business Change <i>Jonathan Hunsley & Mike Williams, AssistKD</i>	BizOps - Integrating Business Change, DevOps, Agile and Architecture <i>Michael Rosen, Wilton Consulting Group</i>	Transitioning to an Enterprise Architect or Architecture Manager for the Technical Architect <i>Martin Sykes, Chief Architect, Coach, Storyteller & Author</i>	Integrating Change into Your Business Process Approach: Timing Is Everything <i>Alec Sharp, Clariteq Systems Consulting</i>	Practical Process Performance <i>Roger Tregear, TregearBPM</i>

Tuesday 27 October 2020: Conference Day 1 & Exhibits

08:00 - 09:00	Registration					
09:00 - 09:15	Conference Co-Chair Opening: <i>Dr Debra Paul, Managing Director, AssistKD & Roger Burlton, President, Process Renewal Group</i>					
09:15 - 10:15	Plenary Keynote: Stay Alert: Flex Your Proposition: Protect Your Business , <i>Michael Noonan, Divisional Operations and Transformation Director, Capita Software</i>					
	Business Change and Transformation	Business Change and Transformation	Enterprise Architecture	Enterprise Architecture	BPM	BPM & Business Architecture
10:45 - 11:35	Unblocking Innovation: Paving the Way for Strategic Change and Transformation <i>Aaron Slater, Head of Marketing, Solverboard</i>	Transform & Perform: The Power of Organisational Agility <i>James Cooper, Gate One</i>	The Missing Organisation Chromosome - Establishing an Architecture Governance Capability in an Autonomous Environment <i>Gerry Carson, Capita Software</i>	Opportunity in Challenging Times <i>Dan Meadows, Head of EA and Requirements, National Air Traffic Services (NATS)</i>	Automation in Context: Applying Technology to Process <i>David Brakonieccki, BP3 Global Limited</i>	Freedom Within a Framework <i>Roger Burlton, Process Renewal Group</i>
11:45 - 12:35	Evolving Service Management for Digital Transformation <i>Clare McAleese, Manager BizOps, Vocalink (a Mastercard Company)</i>	The Climate for Change <i>Sandra Tinker, Commercial Operations Director, Condé Nast</i>	Making a Difference: Using Behavioural Patterns for EAs to Increase Your Impact <i>Wolfgang Goebel, Architectural Thinking Association & Bard Papegaaij, Transgrowth & AT Leadership Team</i>	An Approach to Establish Enterprise Architecture as Well-accepted, Recognized, and Relevant Discipline in Any Organisation <i>Nedim Dedic, Lead Enterprise Architect, Salzburg AG</i>	Transforming Customer & Staff Experiences - A Process Centric Approach <i>Dan O'Neill, OpExTion Pty Ltd</i>	Driving Strategy Execution at Schroders: Applying a Business Architecture Framework to Accelerate and De-risk Change <i>Iain Windle, Enterprise Business Architect, Schroders Investment Management</i>
12:35 - 14:05	Lunch, Exhibits and Lunchtime Sessions					
14:05 - 14:55	Keynote: The Six Enablers of Business Agility , <i>Karim Harbott, Partner Coach Trainer, Agile Centre</i>			Keynote: What Next in the New Abnormal? , <i>Martin Sykes, Chief Architect, Coach, Storyteller & Author</i>		
15:05 - 15:55	Making Change Happen - a Battle Still Raging in MOD! <i>Sarah Bar-Lev, Head of People and Change Management Programmes, Ministry of Defence - Joint Forces Command</i>	Breaking the Cultural Mould - Our Story of Empowering Success Through Building a Coaching Culture <i>Alison Wright, Business Analyst Chapter Lead & Caroline Rowles, Learning & Development Manager, Hargreaves Lansdown</i>	Looking Outside In: Applying Whole Enterprise Architecture to Standards <i>Ivan Salcedo, Principal, Knowledge Innovation, BSI Standards</i>	Escalating Complexity and Disruptive Change <i>John Zachman, Zachman International</i>	Getting to the Essence: Discovering the "What" Beyond the "Who and "How" <i>Alec Sharp, Clariteq Systems Consulting</i>	Do Not Try to Wow Your Customers, (Just) Make Them Happy <i>Dusan Tonic, Business Architect, Erste Group Bank AG</i>
16:20 - 16:45	Change in an Unforgiving Environment <i>David Reed, Change Plus Ltd</i>	Solving Social Issues Through Digital Transformation <i>Julie Dodd, Director of Transformation, Parkinson's UK</i>	New Beats Old When it Comes to EA Tooling! <i>Mark McGregor, Strategy Advisor</i>	Looking Holistically at the Architecture Ecosystem <i>Cort Coghill, FEAC Institute</i>	Digital Transformation: Old Things in New Packaging <i>Richard Frost, Enterprise Design Lead, Yorkshire Building Society</i>	Understanding your Application Landscape and What's Important to your Organisation <i>James Bashford, Senior Technical Architect, Man Group</i>
16:55 - 17:30	Plenary Keynote: The Rebirth of Ethics in the AI Era , <i>Mar Cabra, Award-Winning Investigative Data Journalist and Speaker</i>					
17:30 - 18:30	Drinks Reception & Exhibits					

Wednesday 28 October 2020: Conference Day 2 & Exhibits

09:00 - 09:10	Conference Co-Chair Opening: <i>Martin Sykes, Chief Architect, Coach, Storyteller, Author & Michael Noonan, Divisional Operations and Transformation Director, Capita Software</i>					
09:10 - 10:00	Plenary Keynote: The Future of Work and Digital Transformation , <i>Theo Priestley, Leading Technology Evangelist and Self-Styled Antifuturist</i>					
	Business Change and Transformation	Business Change and Transformation	Enterprise Architecture	Enterprise Architecture & Business Architecture	BPM	BPM & Business Change
10:10 - 11:00	Are you Caught in the Glare of Innovation Headlights? <i>Richard Frost, Enterprise Design Lead, Yorkshire Building Society</i>	Culture in a Crisis: How COVID-19 Accelerates Culture Change <i>Jo Franco-Wheeler, Director of Organisational Development and Diversity, Inmarsat</i>	How Enterprise Architecture As a Service Enables Digital Transformation <i>Alberto Manuel, Global Digital Advisor, Microsoft</i>	Change Management and People Management from the Lens of Enterprise Architecture <i>Aura Bhattacharjee, Planning and Governance Lead - Enterprise Architecture, Mondelez</i>	Stop Modelling. Start Managing <i>Roger Tregear, TregearBPM</i>	Systems Thinking, Mental Health and Change Management in Times of Trauma <i>Louise Ebrey, Programme Manager Change, Network Rail & Emma Langman, BakerFish</i>
11:30 - 12:20	The Digital Learning Organization <i>Michael Rosen, Wilton Consulting Group</i>	The Power of Questions - Using Clean Language® and Metaphor to Explore the "How to" of Change Management <i>Will Izzard, CMC Partnership Consultancy</i>	Don't Put Digital Lipstick on a Process Pig! <i>Phil Short, Principle & Owner, PJS Process & System Improvements</i>	Jenga and the Art of Business Architecture <i>Bill Blackburn, Process Renewal Group & Matthew Bryant, Chief Information Security Officer, Monese</i>	Unlocking the Vault: How APG Asset Management Revived Interest in Process Management by Reimagining the Approach <i>Maurice Depondt, Senior Business Process Manager, APG Asset Management</i>	Culture Matters! 2 Cultures, 2 Responses to Organisational Change <i>Ryan Alharbi, Head of Processes and Excellence, Saudi Authority for Intellectual Property</i>
12:30 - 12:55	Keynote: Transformation and Change - a View From the Top and Somewhere Nearer the Bottom <i>Lucy Ireland, Managing Director, BCS Learning & Development Ltd</i>		Data Comedy (An Abridged Allegory) <i>Mayank Saxena, Enterprise Architect (Chief Architect & Data Management), ABN AMRO</i>	EA on a Shoestring? <i>Ali-Reza Moschtaghi, ARM Logix Ltd</i>	Friend or Foe? Embracing Process at the John Lewis Partnership <i>Rachel Eaton & Sweta Velambath, Managers - Process, John Lewis Partnership</i>	Anxiety, Stress and Change or How I Learned to Stop Worrying and Love the Pressure <i>Eleanor Stowe, DWCC</i>
12:55 - 14:20	Lunch, Exhibits and Lunchtime Sessions					
14:20 - 15:10	Change is the Only Constant: Three Ways to Use Your Culture to Tackle Uncertainty and Come Out More Efficient, Adaptable and Resilient <i>Matt Robshaw, Kin&Co</i>	Business Heart Surgery Compassionate Business, the New Normal Post Covid-19 <i>Paul Hargreaves, CEO, Cotswold Fayre Ltd</i>	How Enterprise Architecture Can be a Key Enabler to Unlock Value in a Platform/Products Based Operating Model <i>Nitin Manoharan, Director, Global Head Enterprise Architecture & Technology Innovation, Philip Morris International</i>	Enterprise Architecture - Is There a Right or Wrong Way? <i>Dr. Sue Davison, Davison Technology Ltd</i>	Building your Organization's Process Management Capability <i>Sasha Aganova, Process Renewal Group</i>	Visualising Business Transformation: Pictures, Diagrams and the Pursuit of Shared Meaning <i>Steve Whittle, Visual Meaning</i>
15:20 - 16:10	Governing Transformation and the Trouble with Boards <i>Steve Taubman, Change Results</i>	Transforming Innovation - Experiments with Experimentors <i>Philip Hellyer, Philip & Finch</i>	How to Become a Leader in Digital? <i>Dr Sander Meijer, Manager Enterprise Architecture, Royal BAM Group</i>	A Tale of Two CDOs - Leveraging Enterprise Architecture to Excel in the Data Economy <i>Gerry Rankin, Integrated Information Methods Ltd</i>	KONE Way - The Way We Run and Develop our Business <i>Heidi Kauppinen, Global Process Owner for Manage Project, KONE Corporation</i>	It's Alright For You..... You've Had Cancer! How Fear Can Drive Execs to Make FrAgile Decisions <i>David Harper, HARPER360 Coaching & Development</i>
16:30 - 17:10	Plenary Keynote and Conference Close: Take Away Insights from the Conference					