

Live Streaming Workshops 19-23, 26, 29, 30 October & 5 November - Please visit the conference website for full details

Full Day Workshops	Getting Started in EA: Designing an Architecture Function to Fit your Enterprise Philip Hellyer, Enterprise Business Architect, Hedwyn & David O'Hara, Enterprise Business Architect, Hedwyn		The Foundation of Business Process Modeling, Analysis & Design Sasha Aganova & Roger Burlton, Process Renewal Group			
Full Day Workshops	Establishing or Renewing the Purpose and Practices for your Enterprise Architecture Team Martin Sykes, Chief Architect, Coach, Storyteller, Author	Collecting, Connecting and Correcting the Dots: A Business Architecture Masterclass Roger Burlton, Process Renewal Group	Active Process Management Roger Tregear, Principal Advisor, TregearBPM		Navigating the Mess: Practical Techniques for Early Engagement Adrian Reed, Blackmetric Business Solutions	
Half Day Workshops	Use Storytelling Techniques to Deliver Architecture and Change Proposals Martin Sykes, Chief Architect, Coach, Storyteller & Author	The Process-Data Connection: How Concept Modelling Supports Process and Architecture Work Alec Sharp, Clariteq Systems Consulting	Architecting the Digital Business Platform Michael Rosen, Wilton Consulting Group	Mind The Gap - Incorporating the Change Agenda into Scaled Agile Approaches Lynda Girvan & Will Izzard, CMC Partnership Consultancy Ltd	Unleashing the Value of a Design Authority to Accelerate Transformation Ian Richards, Head of Business Analysis, Capita People Solutions & Stephen Russell, Group Programme Assurance Director, Capita	
Half Day Workshops	Transitioning to an Enterprise Architect or Architecture Manager for the Technical Architect Martin Sykes, Chief Architect, Coach, Storyteller & Author	Integrating Change into Your Business Process Approach: Timing Is Everything Alec Sharp, Clariteq Systems Consulting	Practical Process Performance Roger Tregear, TregearBPM	Applying a Service View to Realise Value from Business Change Jonathan Hunsley & Mike Williams, AssistKD	BizOps - Integrating Business Change, DevOps, Agile and Architecture Michael Rosen, Wilton Consulting Group	

Tuesday 27 October 2020: Conference Day 1 & Exhibits

08:00 - 09:00	Registration					
09:00 - 09:15	Conference Co-Chair Opening: Dr Debra Paul, Managing Director, AssistKD & Roger Burlton, President, Process Renewal Group					
09:15 - 10:15	Plenary Keynote: Stay Alert: Flex Your Proposition: Protect Your Business Michael Noonan, Divisional Operations and Transformation Director, Capita Software					
	Enterprise Architecture	Enterprise Architecture	BPM	BPM & Business Architecture	Business Change and Transformation	Business Change and Transformation
10:45 - 11:35	The Missing Organisation Chromosome - Establishing an Architecture Governance Capability in an Autonomous Environment Gerry Carson, Enterprise Architect, Capita Software	Opportunity in Challenging Times Dan Meadows, Head of Enterprise Architecture and Requirements, National Air Traffic Services (NATS)	Automation in Context: Applying Technology to Process David Brakonietcki, BP3 Global Limited	Freedom Within a Framework Roger Burlton, Process Renewal Group	Unblocking Innovation: Paving the Way for Strategic Change and Transformation Aaron Slater, Head of Marketing, Solverboard	Transform & Perform: The Power of Organisational Agility James Cooper, Gate One
11:45 - 12:35	Making a Difference: Using Behavioural Patterns for EAs to Increase Your Impact Wolfgang Goebel, Architectural Thinking Association & Bard Papegaal, Transgrowth & AT Leadership Team	An Approach to Establish Enterprise Architecture as Well-Accepted, Recognized, and Relevant Discipline in any Organisation Nedim Dedic, Lead Enterprise Architect, Salzburg AG	Transforming Customer & Staff Experiences - A Process Centric Approach Dan O'Neill, OpExTion Pty Ltd	Driving Strategy Execution at Schroders: Applying a Business Architecture Framework to Accelerate and De-Risk Change Iain Windle, Enterprise Business Architect, Schroders Investment Management	Continual Improvement - a Vehicle to Drive Transformation Clare McAleese, Manager BizOps, Vocalink (a Mastercard Company)	The Climate for Change Sandra Tinker, Commercial Operations Director, Condé Nast
12:35 - 14:05	Lunch, Exhibits and Lunchtime Sessions					
14:05 - 14:55	Keynote: What Next in the New Abnormal? Martin Sykes, Chief Architect, Coach, Storyteller & Author			Keynote: The Six Enablers of Business Agility Karim Harbott, Partner Coach Trainer, Agile Centre		
15:05 - 15:55	Looking Outside In: Applying Whole Enterprise Architecture to Standards Ivan Salcedo, Principal, Knowledge Innovation, BSI Standards	Integration of Architecture and Systems John Zachman, Zachman International	Getting to the Essence: Discovering the "What" Beyond the "Who and "How" Alec Sharp, Clariteq Systems Consulting	Do Not Try to Wow Your Customers, (Just) Make Them Happy Dusan Tonicic, Business Architect, Erste Group Bank AG	Making Change Happen- a Battle Still Raging in MOD! Sarah Bar-Lev, Head of People and Change Management Programmes, Ministry of Defence - Joint Forces Command	Breaking the Cultural Mould - Our Story of Empowering Success Through Building a Coaching Culture Alison Wright, Business Analyst Chapter Lead & Caroline Rowles, Learning and Development Manager, Hargreaves Lansdown
16:20 - 16:45	New Beats Old When it Comes to EA Tooling! Mark McGregor, Strategy Advisor	Looking Holistically at the Architecture Ecosystem Cort Coghill, FEAC Education Operations Director, FEAC Institute	Digital Transformation: Old Things in New Packaging Richard Frost, Enterprise Design Lead, Yorkshire Building Society	Business Capability Planning: From Strategy to Action Miel Theeuwes, Lead Business Architect & Mark Giebels, Business Architect, ASML	Change in an Unforgiving Environment David Reed, Change Plus Ltd	Solving Social Issues Through Digital Transformation Julie Dodd, Director of Transformation, Parkinson's UK
16:55 - 17:30	Plenary Keynote: The Rebirth of Ethics in the AI Era, Mar Cabra, Award-Winning Investigative Data Journalist and Speaker					
17:30 - 18:30	Drinks Reception & Exhibits					

Wednesday 28 October 2020: Conference Day 2 & Exhibits

09:00 - 09:10	Conference Co-Chair Opening: Martin Sykes, Chief Architect, Coach, Storyteller, Author & Michael Noonan, Divisional Operations and Transformation Director, Capita Software					
09:10 - 10:00	Plenary Keynote: The Future of Work and Digital Transformation, Theo Priestley, Leading Technology Evangelist and Self-Styled Antifuturist					
	Enterprise Architecture	Enterprise Architecture & Business Architecture	BPM	BPM & Business Change	Business Change and Transformation	Business Change and Transformation
10:10 - 11:00	How Enterprise Architecture As a Service Enables Digital Transformation Alberto Manuel, Global Digital Advisor, Microsoft	Change Management and People Management from the Lens of Enterprise Architecture Aura Bhattacharjee, Planning and Governance Lead - Enterprise Architecture, Mondelez	Stop Modelling. Start Managing Roger Tregear, TregearBPM	Systems Thinking, Mental Health and Change Management in Times of Trauma Louise Ebrey, Programme Manager Change, Network Rail & Emma Baker-Langman, BakerFish	Are you Caught in the Glare of Innovation Headlights? Richard Frost, Enterprise Design Lead, Yorkshire Building Society	Culture in a Crisis: How COVID-19 Accelerates Culture Change Jo Franco-Wheeler, Director of Organisational Development and Diversity, Inmarsat
11:30 - 12:20	Don't Put Digital Lipstick on a Process Pig! Phil Short, Principle & Owner, PJS Process & System Improvements	Jenga and the Art of Business Architecture Bill Blackburn, Process Renewal Group & Matthew Bryant, Monese	Unlocking the Vault: How APG Asset Management Revived Interest in Process Management by Reimagining the Approach Maurice Depondt, Senior Business Process Manager, APG Asset Management	Culture Matters! 2 Cultures, 2 Responses to Organisational Change Ryan Alharbi, Head of Processes and Excellence, Saudi Authority for Intellectual Property	The Digital Learning Organization Michael Rosen, Wilton Consulting Group	The Power of Questions - Using Clean Language® and Metaphor to Explore the "How to" of Change Management Will Izzard, CMC Partnership Consultancy Ltd
12:30 - 12:55	Data Comedy (An Abridged Allegory) Mayank Saxena, Enterprise Architect (Chief Architect & Data Management), ABN AMRO	EA on a Shoestring? Ali-Reza Moschtaghi, ARM Logix Ltd	Friend or Foe? Embracing Process at the John Lewis Partnership Rachel Eaton & Sweta Velambath, Managers - Process, John Lewis Partnership	Anxiety, Stress and Change or How I Learned to Stop Worrying and Love the Pressure Eleanor Stowe, DWCC	Keynote: Transformation and Change - a View From the Top and Somewhere Nearer the Bottom Lucy Ireland, Managing Director, BCS Learning & Development Ltd	
12:55 - 14:20	Lunch, Exhibits and Lunchtime Sessions					
14:20 - 15:10	How Enterprise Architecture Can be a Key Enabler to Unlock Value in a Platform/ Products Based Operating Model Nitin Manoharan, Director, Global Head Enterprise Architecture & Technology Innovation, Philip Morris International	Enterprise Architecture - Is There a Right or Wrong Way? Dr. Sue Davison, Consultant, Davison Technology	Building your Organization's Process Management Capability Sasha Aganova, Process Renewal Group	Visualising Business Transformation: Pictures, Diagrams and the Pursuit of Shared Meaning Steve Whitla, Visual Meaning	Change is the Only Constant: Three Ways to Use Your Culture to Tackle Uncertainty and Come Out More Efficient, Adaptable and Resilient Matt Robshaw, Kin&Co	Business Heart Surgery Compassionate Business, the New Normal Post Covid-19 Paul Hargreaves, CEO, Cotswold Fayre Ltd
15:20 - 16:10	How to Become a Leader in Digital? Dr Sander Meijer, Manager Enterprise Architecture, Royal BAM Group	A Tale of Two CDOs - Leveraging Enterprise Architecture to Excel in the Data Economy Gerry Rankin, Integrated Information Methods	KONE Way - The Way We Run and Develop our Business Heidi Kauppinen, Global Process Owner for Manage Project, KONE Corporation	It's Alright For You..... You've Had Cancer! How Fear Can Drive Excess to Make FrAgile Decisions David Harper, HARPER360 Coaching & Development	Governing Transformation and the Trouble with Boards Steve Taubman, Change Results	Transforming Innovation - Experiments with Experimentors Philip Hellyer, Philip & Finch
16:30 - 17:10	Plenary Keynote Panel and Conference Close: Take Away Insights from the Conference					