

Monday 15 November 2021: Pre-Conference Workshops

Half Day Workshops 09:30 - 12:45	How to Build, Manage & Enhance a Data Team <i>Gerard Bartley, Independent Consultant & Ieva Langenfelde, Data Governance Manager, Heineken</i>		
Half Day Workshops 14:00 - 17:15	Data and Analytics as a Line of Business <i>Donald Farmer, Principal, TreeHive Strategy</i>	Selecting the Best Data Governance Approach for Your Organization <i>Robert S. Seiner, President & Principal, KIK Consulting & Educational Services</i>	
Full Day Workshops 09:30 - 17:15	Data Strategy: from Framework to Execution <i>Ian Wallis, Deputy Director, People Analytics & Insight, HMRC</i>		The First 11 Steps to Starting a World-Class Enterprise Data Stewardship & Governance Program <i>David Marco, President, EWSolutions</i>

Tuesday 16 November 2021: Conference Day 1 & Exhibits

09:00 - 09:10	Conference Opening			
09:10 - 09:55	Plenary Keynote: Connecting the Dots, Creating Data Centric Business Value , <i>Jan Henderyckx, Partner, BearingPoint</i>			
10:00 - 10:45	Keynote Panel: Data Governance - What I Wish I Had Known <i>Moderator: Gerard Bartley, Independent Consultant</i> <i>Panellists: Ciara McMorrow, Head of Data Regulation & Change, Sky</i> <i>Sue Geuens, Regional Data Governance Steward, DNB Bank ASA</i>		Keynote CDO: The First 100 Days (a Success Story) <i>Christina Finlay, Director, Data & Analytics, NEST Corporation (Pensions)</i>	
	Data Governance & MDM	Data Governance & MDM	Enterprise Data & BI	Enterprise Data & BI
11:10 - 11:50	Beginners Guide to Data Governance - What I Did First! <i>Andrew Lunt, Data Governance Manager, The Adecco Group</i>	My Success Story of Failing to Navigate the MDM Chaos <i>Kitti Noemi Nemeth, Manager Master Data and Sales Operations, LifeFitness</i>	Recovering from Selection Bias <i>Anh Tran, Data Analyst, Booking.com</i>	Data Modelling for Quality: Delivering Benefits Through Attention to Detail <i>Graham Witt, Data Specialist, Independent Consultant</i>
11:55 - 12:35	Data Governance – Enable Change Across Different Platforms Ensuring Data Quality <i>Andrea D'Alessandro, Business Analyst, Yoox Net-a-Porter Group</i>	How Can Tools Help Me Manage My Master Data <i>Gerard Bartley, Independent Consultant</i>	Guidelines For Migrating Your Data Warehouse To The Cloud <i>Mike Ferguson, Managing Director, Intelligent Business Strategies</i>	Setting up a Data Platform: Dos and Do Not <i>Aija Palomäki, Enterprise Solutions Architect, Information and Advanced Analytics, KONE</i>
12:35 - 13:55	Networking Lunch & Exhibits			
13:00 - 13:50	Lunchtime Sessions			
13:55 - 14:40	Keynote Panel: Data Maturity and the Role of Data Culture in the Enterprise <i>Moderator: Tracy Eiler, CMO, Alation</i> <i>Panellists: Neil Fox, Global Data Governance Lead, Allianz Global Investors, Steve Perry, Director of Data and Analytics, Genius Sports & Minna Karha, Data Strategist, Kaito Insight</i>		Keynote: Data Quality Can Save the World , <i>Danette McGilvray, President and Principal, Granite Falls Consulting</i>	
14:45 - 15:25	Data Governance - A Case Study in Wealth Management TBC	The Reason Why Schneider Electric Has Created End to End Product Offer Data Governance <i>Galith Dutech & Laure Viollet, E2E Offer Data Governance, Schneider Electric</i>	How to Make Data (Management/ Governance/Quality) Business Relevant and an Enjoyable Place to Work <i>Lenno Maris, Global Director Enterprise Data & Authorizations (Analytics, Governance, Quality, Operations, Transformation), FrieslandCampina</i>	Customer Analytics and the Collaboration of Data Management <i>Yaniv Naor, Senior Global Master Data Management Strategist and Business Lead, HUGO BOSS</i>
15:50 - 16:30	How Dumbo Reaches New Heights: Tangible Values From Data Governance <i>Johan Lindholm, Data Governance Lead, Göteborg Energi AB & Håkan Edvinsson, CTO, Informed Decisions Consulting AB</i>	Build Your Own Data Governance Framework <i>Samira Atashi, Data Steward – Data Governance Lead, DeLaval</i>	Embedding a New BI Tool <i>Michiel van Staden, Data Analytics Lead, Absa</i>	Business Enablement - A Clear, New Case for Data Governance <i>HoChun Ho, Global Head of Data Governance and Management, JLL</i>
16:35 - 17:20	Keynote: The Role of Data Governance in a High Performing Data and Analytics Function , <i>Charles Tillett, Real Estate BI Director, GlaxoSmithKline</i>		Keynote: Across the Andes by Frog: Setting a Course for a Data Strategy Implementation , <i>Ian Wallis, Deputy Director, People Analytics & Insight, HMRC</i>	

Wednesday 17 November 2021: Conference Day 2 & Exhibits

09:00 - 09:55	Plenary Keynote: When Good Data Goes Bad , <i>Dr. Barry Devlin, Founder and Principal, 9sight Consulting</i>			
	Data Governance & MDM	Data Governance & MDM	Enterprise Data & BI	Enterprise Data & BI
10:30 - 11:10	Data Governance Dream Team <i>Ieva Langenfelde, Data Governance Manager, Heineken</i>	Implementation of Master Data Excellence at ASML <i>Geert Janssen, Corporate Data Officer, ASML</i>	The Rise of DataSecOps <i>David Levin, Head of Product, Satori</i>	Building Information Literacy at HMRC: Transforming the Organisation to be Insight-Led <i>Ian Wallis, Deputy Director, People Analytics & Insight, HMRC & Godfrey Morgan, Head of Strategy & Governance, People Analytics and Insight, HMRC</i>
11:15 - 11:55	Data Governance by Design <i>Dana Julinschi, Senior Data Governance Officer, FMO – Dutch Development Bank</i>	How Digital Lock Brings Values for Schneider Electric <i>David Bergier, Platforms & Architecture Director, Data & Performance – Governance, Schneider Electric</i> <i>Manjeet Kaur, Data & Performance – Governance, Schneider Electric</i>	The Importance of Good Data in the Housing Market <i>Lewis Sidnick, Director of Corporate & External Affairs, NHBC</i>	Managing Data Quality: A Practical Guide <i>Julian Schwarzenbach, Director, Data and Process Advantage Ltd & Chair, BCS Data Management Specialist Group & Tim King, Enterprise Architect, Babcock International</i>
11:55 - 13:15	Networking Lunch & Exhibits			
12:20 - 13:10	Lunchtime Sessions			
13:15 - 14:00	Keynote: Data Governance and Getting Past the "Why" , <i>Robert S. Seiner, President & Principal, KIK Consulting & Educational Services</i>		Keynote: Data and Analytics Architecture: Data Lake vs. Lakehouse vs. Data Mesh , <i>Mike Ferguson, Managing Director, Intelligent Business Strategies</i>	
14:05 - 14:50	Inheriting a Mature DG Establishment: Making the Diamond Shine <i>Valentina Niklasson, Data Governance Lead, Volvo Penta & Håkan Edvinsson, CTO, Informed Decisions Consulting AB</i>	Adapt Your Data Governance to a Changing Group Organization <i>Thierry Grima, Group Chief Analytics Officer, ENGIE</i>	CDO Role and Data Strategy With Essential Resources <i>Zakarias Gunyits, Chief Data Officer & Anikó Verőci, Senior Business Analyst in BI, MVM Group</i>	Leveraging VR Analytics to Accelerate Learning Outcomes From Training <i>Tony Bevilacqua, Founder and CEO, Cognitive3D</i>
15:15 - 15:55	Plenary Keynote: Unlocking Enterprise Data Value Through Real-World Data Ownership Strategies , <i>Ben Clinch, Independent Data Executive</i>			
16:00 - 16:40	Plenary Keynote: Openness and Ownership - The Balancing Act of Enterprise Data , <i>Donald Farmer, Principal, TreeHive Strategy</i>			
16:45 - 17:00	Conference Close - Where Do We Go From Here?			