



Do you need to justify your attendance?

2 co-located conferences

Enterprise Architecture Conference Europe Business Process Management Conference Europe

11-14 October 2021 – A Live Virtual Conference

Europe's foremost independent conferences on Enterprise Architecture and BPM

The co-located Live Virtual Enterprise Architecture & Business Process Management Conference Europe provides an unparalleled learning and virtual networking opportunity for Enterprise Architecture, Business Process Management and Business Architecture professionals worldwide. The conferences provide an interactive forum where you can virtually meet, discuss and debate how best to rise to the challenges faced by your organisations today and in the future.

Why This Is A 'Must-Attend' Event for Enterprise Architecture, BPM and Business Architecture Professionals

Maximise Your Learning Experience. Attend the 2 virtual conference days live (12-13 October) and you will get access to all conference presentation recordings for 3 months after the conference. With 4 conference tracks and approximately 40 sessions, this conference will provide you with an unprecedented extensive learning experience.

Content Rich. Learn from other organisations' past successes and challenges through a wide range of case studies. Case studies and contributors include:

- Schroders Investment Management
- Yorkshire Building Society
- Dyson Technology
- BBC
- Asahi Europe International
- Thames Water
- Ordnance Survey
- KPMG Digital
- Dell
- Microsoft
- IBM
- Capita
- Yoox Net-A-Porter Group
- Vestas A/S
- DeLaval
- FNSS
- Royal Boon Edam
- Cambridge Assessment
- National Electric System Operator (ONS)
- CDL
- and many more.

Conference Workshops. Choose from a range of workshops on specific topics to get you quickly up-to-speed or fine tune your performance.

Access to an Even Wider Enterprise Architecture and BPM Community. As the conference is now virtual, it will be more accessible to the wider Enterprise Architecture, BPM and Business Architecture community world-wide. Delegates can network via our online conference platform. Virtual chat rooms will be available during the event. You can find yourself networking with your peers across the globe.

Excellent Mix of Vision, Theory and Implementation. Discover new approaches and innovative ideas, while at the same time learning from organisations who have benefited from implementing world-class Enterprise Architecture, BPM and Business Architecture approaches and solutions.

Keynotes Include:

From Problems to Possibilities: How to Identify Entire New Process Design Options
Prof. Michael Rosemann, Professor for Innovation Systems, Queensland University of Technology

A Fireside Chat with John Zachman
John Zachman, CEO, Zachman International & Roger Burlton, President, Process Renewal Group

Living the Dream: Turning Strategic Intent into Operational Results

Roger Burlton, President, Process Renewal Group

Technical Debt is the New Normal, so Focus Instead on Mega-Trends

Keith Harrison-Broninski, Director, Collaboration Tools Ltd

Fireside Chat: Negotiation - A Process Not an Event

Suzanne Williams, Hostage Negotiator & Martin Sykes, Chief Architect, Executive Coach, Strategist, Author

Plenary Keynote Panel: The Future, the Vendor C-Level View

Michael Rosen, Chief Scientist, Wilton Consulting Group
Luca de Risi, Chief Operating Officer, Mega International
André Christ, CEO & Co-Founder, LeanIX
Jordy Dekker, CTO, ValueBlue

Delegate Testimonials:

"Having access to multiple conferences in one and also all the content for a period afterwards, all without leaving home! Great value! My sincere congratulations to the organisers for putting together this event. Keeping enthusiasm going when you can't see your audience is hard and I think you did a fantastic job of this - thank you for this."

Philippa Willson, Senior Business Analyst, Elsevier

"A brilliant event. Well done to all. The conference ran very well from a technology platform perspective. The speakers were diverse and had many interesting topics."

Shane Start, Business Change Project Manager, The British Library

"Must-be event for EA practitioners. Several presentations very interesting and providing good input / experience / suggestions. Conference platform and possibilities to interact (via chat, zoom) very comprehensive and worked flawlessly. Gamification and give-aways nice idea."

Stefano Mancini, Project Leader, European Parliament

"Definitely an enjoyable and insightful 4 days. Besides meeting new friends, exchanging views and experiences, it's eye-opening BPM/EA topic presentation/knowledge sharing."

Norasikin Salim, Global Optimisation Lead, Dyson

"This was a brilliant opportunity to meet with peers who are facing many of the same challenges that we are."

Robert Anderson, Enterprise Application Architect, Direct Line Group

"It remains THE event to attend during the year, in order to grow my capabilities in EA, BA and learn BPM techniques."

Domenico Pistillo, Enterprise Technology and Service Architect, World Intellectual Property Organisation

"Very good to listen to and meet some of the industries gurus and talk to people who are 'in the same boat'."

John Lucas, Change Management Consultant, Norwich Union

"This has been one of the better Conferences I have attended. A good and diverse range of speakers from around the world."

Chris Waters, Enterprise Architect, Hiscox Insurance

"Fabulous, very positive vibe and absolutely stunning quality of inputs and speakers."

Joanna Goodrick, Head of Business Architecture and Strategy, Cambridge Assessment

"Great event bringing new perspectives and directions into the world of EA & BPM."

Willem van den Brink, Team Manager Enterprise Architecture, APG Asset Management

"Possibly the best conference I've ever attended for the insights and ideas it has provided."

Philip Ainsworth, Business Architect, Student Loans Company

"Great event! Excellent combination of practical information, theory and fun."

Sander Meijer, Team Lead Architecture, Dutch Railways

"Being largely vendor independent its hugely valuable. A good range of perspectives."

Mark Melton, Business Architect, Elsevier

"One of the best conferences I have attended."

Jurgen Jung, Head of Business Modelling, DHL Global Management GmbH

"There is a reason why people keep coming back year after year - great conference (as always)."

Terje Bremnes, Enterprise Architect, Helse Vest, Norway

"Great event! Excellent combination of practical information, theory and fun."

Sander Meijer, Team Lead Architecture, Dutch Railways

"Wonderful event to bring energy, experience and insight to BPM. It is a hard concept to achieve change but the IRM event continues to inspire me. Thank You."

Janine Snodgrass, Business Process Architect, John Lewis