

Four Co-Located Live Virtual Conferences

Data Governance Conference & Master Data Management Summit Enterprise Data and Business Intelligence & Analytics Conference

15-17 November 2021

Do you need to justify your attendance?

These four co-located conferences provide an unparalleled learning and networking opportunity for Data professionals worldwide. The conferences provide an interactive forum where you can virtually meet, discuss and debate how best to rise to the challenges faced by your organisations today and in the future. This conference is a valuable experience to engage and grow within your field; but how do you successfully communicate this to your manager?

Why You Should Attend:

Maximise Your Learning Experience. Attend the 2 virtual conference days live (16-17 November) and you will get **access to all the conference presentation recordings for 3 months after the conference.** Therefore, for any sessions that you miss during the live virtual conference, you can catch up on after the conference! Furthermore, you can watch favourite sessions which you attended live all over again! With 4 conference tracks and over 40 sessions presented by user case studies and leading Data Management experts, you will not want to miss one session.

Content Rich. Learn from other organisations' past successes and challenges through a wide range of case studies. Case studies and contributors include:

- GlaxoSmithKline
- Allianz Global Investors
- St James's Place
- Nest Pension
- Hastings Direct
- FMO Dutch Development Bank
- HMRC
- Heineken
- Volvo Penta
- Sky
- Hugo Boss
- Booking.com
- Schneider Electric
- Göteborg Energi
- ENGIE
- KONE
- JLL
- Yoox Net-a-Porter Group
- FrieslandCampina
- Babcock
- DeLaval
- Absa
- NHBC
- ASML
- MVM Group
- The Adecco Group
- LifeFitness
- Genius Sports

World Class Data Management Experts. Learn from the world's data management experts including Danette McGilvray, Jan Henderyckx, Donald Farmer, Robert Seiner, David Marco, Graham Witt, Barry Devlin, Mike Ferguson, just to name a few....

Conference Workshops. Choose from a comprehensive range of workshops (15 November) delivered via live streaming on specific topics to get you quickly up-to-speed or fine tune your performance. Choose from introductory to advanced levels.

Access to an Even Wider Data Community. As the conference is virtual, it will be more accessible to the wider Data community world-wide. Delegates can network via our online conference platform. Virtual chat rooms will be available during the event. You may find yourself networking with Data professionals from across the globe! This a tremendous opportunity to discuss your work issues with your peer group.

Reduced Fees and Enterprise Licence Fees. The lower fees make the conference more accessible to you, your colleagues and the wider Data Management community and if you are looking for a 2 day conference access for 10+ delegates in your organisation, we can provide you with an enterprise licence fee.

Delegate Testimonials Nobody is better informed about our conferences than our past delegates. Here is what some of them have to say:

"Best conference I have attended so far."

Emeric Nectoux, Enterprise Architect, Volvo

"Really important to combine MDM & Data Governance - gives a good mixture of content and attendees. More of the same next year please."

Colin Wood, Enterprise Information Architect, GSK

"Really worthwhile. Overall value of event 9/10."

Ian Stone, Data Architect, Prudential

"Superb conference. Will go back filled with great ideas. Where to start though?!"

Michael Sheahan, BI Manager, IKEA Service BV

"High quality event with top speakers and topics. A perfect mix between MDM and Data Governance status and trends."

Galand Vincent, Senior Business Analyst, ING Belgium

"The great strength of this conference is the number and variety of presentations/speakers. The big weakness of this conference is that I can't get to all the presentations I want to!"

Martin Willcox, Senior Architect, Co-op Group

"Great meeting other people on the MDM & DQ journey, and that they are having the same problems. Most useful thing is hearing how people have overcome these."

Paul Williams, Data Manager, United Utilities

"The ultimate melting pot of ideas and best practices in Data Management."

Andy Moore, Process Specialist, Information, Rolls-Royce

"I found the event very useful. I'm new into a role of implementing Data Governance. It was useful to get some good insights into where the potential pitfalls are"

Tim Allen, Information Management Manager, National Grid

"Very good and inspirational. I especially enjoyed the use cases"

Helle Lindsted, Master Data Manager, Maersk Supply Service

"Very well-organised, good variety of talks, engaging presenters."

Simon Merwood-Palmer, Group Data Manager, Dyson

"Came here to get independent views and got them in droves! Very well organised. Top Speakers."

Boaz Muyutu, Data Architect, Telkom SA

"Content and delivery of speeches kept me interested for the whole duration of the summit."

Michael Patino, Information Analyst, Marks & Spencer Money

"It was good to hear a few key themes coming out from many of the speakers. These re-inforced that I am focussing on the correct areas within my organisation and offered insight and experience into approaches I should follow."

Rhona MacLennan, Chief Data and Services Architect, Scottish Widows

"A great arena for me to find, hear and learn about the topic Business Data Governance. Convinced that it gave great return on investment. Thank you!"

Helge Kruger, Norwegian Defence

"I really enjoyed the case studies that combined the recommendations of the consultant with the implementation in practice at the end user site. Let's have more like this please!"

Toni McDerment, Enterprise Data Architect, Reuters

"I would attend this event over and over again. It's worth all the effort! I must commend the organiser for a well-done job. So far, this event marks the best of conference experiences in the past 10 years."

Abraham Afolabi, Data Manager, EC Harris LLP

"Great conference, the best event in Data Management! Excellent speakers and very interesting content."

Ana Teresa Szmoes, Caixa Geral de Depósitos

"Quality of speakers and content made this a valuable conference in both practical and thought provoking ways."

Lee Farnell, BI and Data Warehouse Consultant, Siemens

"Excellent event that had great resonance to my role and have learnt concepts that I can use to drive BI & ED projects. Keynotes were very good."

Neil Lamb, BI Solution Architect, BAE Systems

"Another great event, learnt new and interesting challenges."

Neil Storkey, Global BI Data Manager, British American Tobacco

"Second time at this Conference, will be back but next time with my team!"

Derek Lennox, Data Governance Manager, National Australia Bank Group

"The event was very energising... seeing other companies on the same journey, with the same issues was good to see. Some good take aways... nuggets that will be employed back at work. Enjoyable event."

David West, Group Data Architect, Barclays Bank