

Agenda

Monday 15 November 2021: Pre-Conference Workshops

Half Day Workshops 09:30 - 12:45	Advanced Enterprise Data and Process Innovations Douglas Erickson, ENTARCO USA Inc. & Donald Phillips, co-authors of Erickson Methodology of Enterprise Architecture	How to Build, Manage & Enhance a Data Team Gerard Bartley, Independent Consultant & Ieva Langenfelde, Data Governance Manager, Heineken
Half Day Workshops 14:00 - 17:15	Data and Analytics as a Line of Business Donald Farmer, Principal, TreeHive Strategy	Selecting the Best Data Governance Approach for Your Organization Robert S. Seiner, President & Principal, KIK Consulting & Educational Services
Full Day Workshops 09:30 - 17:15	Data Strategy: from Framework to Execution Ian Wallis, Managing Director, Data Strategists Ltd	The First 11 Steps to Starting a World-Class Enterprise Data Stewardship & Governance Program Dr. David P. Marco, President, EWSolutions

Tuesday 16 November 2021: Conference Day 1 & Exhibits

09:00 - 09:10	Conference Opening			
09:10 - 09:55	Plenary Keynote: Connecting the Dots, Creating Data Centric Business Value , Jan Henderyckx, Partner, BearingPoint			
10:00 - 10:45	Keynote Panel: Data Governance - What I Wish I Had Known Moderator: Gerard Bartley, Independent Consultant Panellists: Ciara McMorrow, Head of Data Regulation & Change, Sky, Sue Geuens, Data Governance, Financial Services, Capgemini & Joanne Biggadike, Head of Data Governance, Hastings Direct	Keynote CDO: The First 100 Days (a Success Story) Christina Finlay, Director, Data & Analytics, NEST Corporation (Pensions)		
	Data Governance & MDM	Data Governance & MDM	Enterprise Data & BI	Enterprise Data & BI
11:10 - 11:50	Beginners Guide to Data Governance - What I Did First! Andrew Lunt, Data Governance Manager, The Adecco Group	My Success Story of Failing to Navigate the MDM Chaos Kitti Noemi Nemeth, Manager Master Data and Sales Operations, LifeFitness	Recovering from Selection Bias Anh Tran, Data Analyst, Booking.com	Data Modelling for Quality: Delivering Benefits Through Attention to Detail Graham Witt, Data Specialist, Independent Consultant
11:55 - 12:35	Data Governance – Enable Change Across Different Platforms Ensuring Data Quality Andrea D’Alessandro, Business Analyst, Yoox Net-a-Porter Group	How Can Tools Help Me Manage My Master Data Gerard Bartley, Independent Consultant	Guidelines For Migrating Your Data Warehouse To The Cloud Mike Ferguson, Managing Director, Intelligent Business Strategies	Setting up a Data Platform: Dos and Do Nots Aija Palomäki, Enterprise Solutions Architect, Information and Advanced Analytics, KONE
12:35 - 13:55	Networking Lunch & Exhibits			
13:00 - 13:50	Lunchtime Sessions			
13:55 - 14:40	Keynote Panel: Data Maturity and the Role of Data Culture in the Enterprise Moderator: Tracy Eiler, CMO, Alation Panellists: Neil Fox, Global Data Governance Lead, Allianz Global Investors, Steve Perry, Director of Data and Analytics, Genius Sports & Minna Karha, Data Strategist, Kaito Insight		Keynote: Data Quality Can Save the World , Danette McGilvray, President and Principal, Granite Falls Consulting	
14:45 - 15:25	Data Governance - A Case Study in Wealth Management Jonathan Woolley, Data Governance Project Manager & Nigel Light, Senior Data Analyst, St. James’s Place	The Reason Why Schneider Electric Has Created End to End Product Offer Data Governance Galith Dutech & Laure Viollet, E2E Offer Data Governance, Schneider Electric	How to Make Data Business Relevant Lenno Maris, Global Director Enterprise Data & Authorizations (Analytics, Governance, Quality, Operations, Transformation), FrieslandCampina	Customer Analytics and the Collaboration of Data Management Yaniv Naor, Senior Global Master Data Management Strategist and Business Lead, HUGO BOSS
15:50 - 16:30	How Dumbo Reaches New Heights: Tangible Values From Data Governance Johan Lindholm, Data Governance Lead, Göteborg Energi AB & Håkan Edvinsson, CTO, Informed Decisions Consulting AB	Build Your Own Data Governance Framework Samira Atashi, Data Steward – Data Governance Lead, DeLaval	Embedding a New BI Tool Michiel van Staden, Data Analytics Lead, Absa	Business Enablement - A Clear, New Case for Data Governance HoChun Ho, Global Head of Data Governance and Management, JLL
16:35 - 17:20	Keynote: The Role of Data Governance in a High Performing Data and Analytics Function , Charles Tillett, Real Estate BI Director, GlaxoSmithKline		Keynote: Across the Andes by Frog: Setting a Course for a Data Strategy Implementation , Ian Wallis, Managing Director, Data Strategists Ltd	
17:25 - 17:50	Common Mistakes to Derail a Data Governance Program , David Street, Secretary, DGPO			

Wednesday 17 November 2021: Conference Day 2 & Exhibits

09:00 - 09:55	Plenary Keynote: When Good Data Goes Bad , Dr. Barry Devlin, Founder and Principal, 9sight Consulting			
	Data Governance & MDM	Data Governance & MDM	Enterprise Data & BI	Enterprise Data & BI
10:30 - 11:10	Data Governance Dream Team Ieva Langenfelde, Data Governance Manager, Heineken	Implementation of Master Data Excellence at ASML Geert Janssen, Corporate Data Officer, ASML	The Rise of DataSecOps Ben Herzberg, Chief Scientist, Satori	Building Information Literacy at HMRC: Transforming the Organisation to be Insight-Led Ian Wallis, Deputy Director, People Analytics & Insight, HMRC & Godfrey Morgan, Head of Strategy & Governance, People Analytics and Insight, HMRC
11:15 - 11:55	Data Governance by Design Dana Julinschi, Senior Data Governance Officer, FMO – Dutch Development Bank	How Digital Lock Brings Values for Schneider Electric David Bergier, Platforms & Architecture Director, Data & Performance – Governance, Schneider Electric Manjeet Kaur, Data & Performance – Governance, Schneider Electric	The Importance of Good Data in the Housing Market Jack Withrington, Senior Corporate Affairs Manager, NHBC	Managing Data Quality: A Practical Guide Julian Schwarzenbach, Director, Data and Process Advantage Ltd & Chair, BCS Data Management Specialist Group & Tim King, Enterprise Architect, Babcock International
11:55 - 13:15	Networking Lunch & Exhibits			
12:20 - 13:10	Lunchtime Sessions			
13:15 - 14:00	Keynote: Data Governance and Getting Past the “Why” , Robert S. Seiner, President & Principal, KIK Consulting & Educational Services		Keynote: Data and Analytics Architecture: Data Lake vs. Lakehouse vs. Data Mesh , Mike Ferguson, Managing Director, Intelligent Business Strategies	
14:05 - 14:50	Inheriting a Mature DG Establishment: Making the Diamond Shine Valentina Niklasson, Data Governance Lead, Volvo Penta & Håkan Edvinsson, CTO, Informed Decisions Consulting AB	Adapt Your Data Governance to a Changing Group Organization Thierry Grima, Group Chief Analytics Officer, ENGIE	CDO Role and Data Strategy With Essential Resources Zakarias Gunyits, Chief Data Officer & Anikó Verőci, Senior Business Analyst in BI, MVM Group	Leveraging VR Analytics to Accelerate Learning Outcomes From Training Tony Bevilacqua, Founder and CEO, Cognitive3D
15:15 - 15:55	Plenary Keynote: Unlocking Enterprise Data Value Through Real-World Data Ownership Strategies , Ben Clinch, Independent Data Executive			
16:00 - 16:40	Plenary Keynote: Openness and Ownership - The Balancing Act of Enterprise Data , Donald Farmer, Principal, TreeHive Strategy			
16:45 - 17:00	Conference Close - Where Do We Go From Here?			