

Agenda

MONDAY 16 MAY: PRE-CONFERENCE WORKSHOPS (TIMEZONE BST)

09:30 - 12:45	How to Build, Manage & Enhance a Data Team Gerard Bartley, Master Data Project Lead, OCI & Ieva Langenfelde, Independent Data Consultant	Data Governance Clinic Nicola Askham, The Data Governance Coach	Implementing a Data Management Framework in 7 Steps Irina Steenbeek, Managing Director, Data Crossroads
14:00 - 17:15	Data Quality as a Way of Life Gerard Bartley, Master Data Project Lead, OCI & Ieva Langenfelde, Independent Data Consultant	Centralised Data Governance of a Distributed Data Landscape Mike Ferguson, Managing Director, Intelligent Business Strategies	Building a Successful Data Lineage Business Case in 9 Steps Irina Steenbeek, Managing Director, Data Crossroads

TUESDAY 17 MAY: CONFERENCE DAY 1 & EXHIBITS (TIMEZONE BST)

09:00 - 09:10	MDM Summit and DG Conference Opening: Gerard Bartley and Jan Henderyckx , Gerard Bartley, Master Data Project Lead, OCI & Jan Henderyckx, Partner, BearingPoint			
09:10 - 10:00	Plenary Keynote: Show Me the Data and I will Show You the Value , Roberto Maranca, Data Excellence VP, Schneider Electric			
10:10 - 10:50	Keynote: Attracting, Retaining and Growing Data Talent Christina Finlay, Director, Data & Analytics, NEST Corporation (Pensions)		Keynote: Supply Management – Data Management, Case Study From One of the Worlds Largest Global Employers Suzanne Coumbaros, Data Governance Director & Allison Dunbobbin, Data Governance Manager, Sodexo	
	Track 1	Track 2	Track 3	Track 4
11:20 - 12:05	Value-Oriented Data Management: Practical Lessons for Success, Based on Real-World Experience of What Works and What Doesn't Paul Jones, Director, Baringa	Integrated Data Management Dana Julinski, Senior Data Governance Officer, FMO – Dutch Development Bank	A Practical Approach to Kick off Reference Data Management Rafail Kasapis, Data Strategy and Governance Consultant & James Meeney, Head of Data Governance, OSTHUS	Designing and Establishing a Chief Data Office: Solving Problems and Creating Value Ellie FitzPatrick, Data Framework & Policies Lead & Sian Maranga, Chief Data Office Director, PwC
12:15 - 13:00	Selling Data Governance Gerard Bartley, Master Data Project Lead, OCI	Regulatory Change and Data Architecture Norbert Eschle, Engineering Chapter Lead, Direct Line Group	Using MDM to Reduce the Cost of Ownership in IT - The Conflict or Enhancement of Low-Code Apps vs Data Integrity Yaniv Naor, Data Management & Governance Process Director, Knauf	The Rise of Value Driven Intelligence Dr Walid el Abed, Founder & CEO, Global Data Excellence
13:00 - 14:30	Networking Lunch, Exhibits & Lunchtime Sessions			
13:30 - 13:50	Data Literacy: The Foundation of Data-Driven Organizations , Amichai Fenner, Product Manager – Data Catalog, Octopai			
14:00 - 14:20	Ensuring Data Governance Is Simple, Scalable and Flexible . Karl Altern, Principal Program Manager, DOMO			
14:30 - 15:15	Keynote: Rethinking MDM with Data Mesh Phillip Radley, Principal Data Strategy Consultant & Danilo Sato, Head of Data & AI Services UK, Thoughtworks		Keynote: Data Ethics - From Theory to Practice Lisa Allen, Head of Consulting & Joshua D'Addario, Senior Consultant, The Open Data Institute	
15:25 - 16:10	Keynote Panel: Data Governance Strategy Plan Moderator: Mary Drabble, Principal Data Governance Analyst, abrdn Panellists: Gerard Bartley, Master Data Project Lead, OCI, Cathy Pendleton, Senior Manager, Data Governance, Gousto & Ciara McMorro, Head of Data Regulation & Change			
16:40 - 17:05	Pin the Tail on the Data Owner Mary Drabble, Principal Data Governance Analyst, abrdn	Data Cataloguing at AstraZeneca: Driving FAIR Data Martin East, Senior Information Architect, AstraZeneca	Two Types of Data Owners – Definition vs Record Ownership Felix Streichert, Chief Data Manager, Bosch	The Business Case and Process of Transitioning through Metadata Management Maturity Levels Utilizing a Technology Capability Manrich Kotze, Team Leader: Data Management, Capitec Bank
17:05 - 18:05	Networking Drinks Reception and Exhibits			

WEDNESDAY 18 MAY: CONFERENCE DAY 2 & EXHIBITS (TIMEZONE BST)

09:00 - 10:00	Enterprise Data and Decisions: Bringing an Action-Oriented Focus to the Modern Data Stack , Donald Farmer, Principal, TreeHive Strategy			
	Track 1	Track 2	Track 3	Track 4
10:30 - 11:15	Putting the Ducks in a Row: Data Governance and Data Quality Valentina Niklasson, Data Governance Lead, Volvo Penta, and Håkan Edvinsson Informed Decisions Consulting AB	Trust Issues with Data... And People Ben Herzberg, Chief Scientist, Satori	Building a Reference and Master Data Hub Based on Standards and Semantics - Learnings and Success Factors Ulrich Keetman, Senior Data Management Scientist, Bayer & Heiner Oberkampf, CEO and Co-Founder, Accurids	Data Governance In Projects and Global Programs Ieva Langenfelde, Independent Data Consultant
11:25 - 12:10	Key Habits of Successful Data Management Team Abel Aboh, Data Management Lead, Bank of England	Why Establishing a Data Management Organization Is Critical for a Global Organization Thierry Grima, Group Chief Analytics Officer, ENGIE	My Success Story of Failing to Navigate the MDM Chaos Kitti Noemi Nemeth, MDM Platform Owner, PostNL	Big Tech, Big Pharma, Big Misconceptions Patrick Joyce, Manager & Jeremy Boon, Senior Manager, Deloitte
12:10 - 13:40	Networking Lunch, Exhibits & Lunchtime Sessions			
12:40 - 13:00	An Evolutionary Journey with xDM & the Value of Data - Elsevier MDM Initiatives Through the Years , Henri Gordon, Head of Customer Data, Elsevier			
13:10 - 13:30	How to Find a Single Source of Truth Across Your Entire Data Landscape? , Simon Graves, Senior Data Management & Operational Governance Manager & Jade Gloder, Metadata & Operational Governance Manager, Sainsbury's			
13:40 - 14:25	What's Your Next Move? Building a Career in Data Megan Dooley, Head of Data, Openwork Partnership	Climate Change Data for Everyone. Agreeing a Standard to Describe Data. Adam Milward, Co-Founder, Metadata-Works	Data Harmonisation at Farfetch - Enriched Geography Data Leads to Improved Customer SVoT Yasemin Kural, Head of Data Architecture, Farfetch	How to Scale Data Governance in Large Corporations Marc Hirschleber, Lead Business Consultant Master Data Management, msg systems ag & Dr Lars Michael Bollweg, Head of Service Strategy, Westnetz
14:35 - 15:20	That Light Bulb Moment: A Tale of Data Re-Engineering in the Green Energy Sector , Daragh O'Brien, Managing Director, Castlebridge		Escape the MDM Minefield – The 5 Point Navigation System , Kiran Gill, Head of Data Services & Operations, Data Lab, Lloyd's	
15:40 - 16:25	Plenary Keynote: Creating Data Centric Business Resilience , Jan Henderyckx, Partner, BearingPoint			
16:30 - 16:50	Conference Close - Where Do We Go from Here?			

THURSDAY 19 MAY: POST-CONFERENCE WORKSHOPS (TIMEZONE BST)

09:00 - 16:30	Successful Implementation of a Master Data Management Programme Malcolm Chisholm, President, Data Millennium	Bootstrap Your Data Excellence Jan Henderyckx, Partner, BearingPoint	Managing Data for Decisions: A Focussed Approach for the Modern Business Donald Farmer, Principal, TreeHive Strategy
---------------	--	--	--