

AGENDA AT A GLANCE

MONDAY 19 SEPTEMBER: PRE-CONFERENCE WORKSHOPS

Half Day Workshops 09:30 - 13:00	The Multicultural Elephant in the Business Communication Living Room <i>Miruna Ursache, Founder, Refraiz</i>	How Can We Remain Nimble in the Face of Existential Threats While Securing Our Organizations as We Move from a Gobaal Pandemic and Now to Nuclear Threats <i>Terry Baresh, Principal Cyber BA, Securian Financial & Bindu Channaveerppa, Business Analysis Consultant, I-Perception Consulting</i>	Systems Thinking Awareness <i>Robert Black, Requirements Manager, Sellafield Ltd</i>	Business Processes: What You Really Need to Know – Fundamentals & Techniques <i>Alec Sharp, Senior Consultant, Clariteq</i>	Tackling Technique Torpor Is as Easy as 123 <i>Michelle Shakesheff, Head of Business Analysis, Close Brothers & Catherine Plumridge, Lead Business Architect, Aldermore Bank plc</i>	How to be More Pirate <i>Alex Barker, Coach and Facilitator</i>
Half Day Workshops 14:00 - 17:30	How to Engage Stakeholders and Kickstart Collaboration with 50 Words <i>Felicity Cowie, The Media Relations Coach</i>	The Magic of Combining Brain & Complexity Science <i>Mick Brian, Head of Community & Will Izzard, Head of Business Change, CMC Partnership Consultancy Ltd</i>	What Data, Story and Telling Can Reveal to Us about Data Storytelling? <i>Andrej Guštin, Management Board, Senior Consultant, IIBA Chapter Slovenia & Igor Smirnov, CEO, NETICA</i>	Applying Business Service Design <i>Jonathan Hunsley, Director, AssistKD</i>	The Key Principles and Tactics for Effective Negotiation <i>Suzanne Williams, Hostage Negotiator</i>	Improving Your Presentation Skills <i>David Beckham, Principal Consultant, ChuDo Consulting</i>
Full Day Workshops 09:30 - 17:30	Foundation in Business Analysis <i>Peter Thompson, Principal Consultant, AssistKD</i>			Stakeholder Engagement <i>David Baskerville, Principal Training Consultant, AssistKD</i>		

TUESDAY 20 SEPTEMBER: CONFERENCE DAY 1 & EXHIBITS

09:00 - 09:10	Conference Welcome				
09:10 - 09:55	Keynote: Wellbeing in Times of Change , <i>Petra Velzeboer, Mental Health Consultant and Keynote Speaker</i>				
09:55 - 10:10	BA of the Year 2022 Award				
10:10 - 10:40	Networking Break & Exhibits				
	Careers	Delivery	Techniques	Stakeholders	Digital Products
10:40 - 11:25	What I Wish I Had Known When I Started My Business Analyst Career <i>Louise Howe, Senior Business Analyst, Just Eat Takeaway</i>	Building Resilient Teams <i>Tara Dentry, Senior Business Analyst, Aletha Works Ltd</i>	Applying Mindfulness to Drive Innovation <i>Kathy Berkidge, Agile BA, Coach and Trainer, Mind at Work Consulting</i>	Communication, Engagement & Influence: Honing Three Key BA Skills <i>Adrian Reed, Principal Consultant, Blackmetric Business Solutions</i>	AI and Cognitive Analytics - When Will Robotics Dominate the World <i>Eberhard Hechler, Executive Architect, IBM Germany R&D Lab</i>
11:35 - 12:20	Leaders, Followers and Trusted Advisors <i>Christina Lovelock, BA Leader and Author, University of Leeds</i>	Conquering the Hybrid Divide: Collaborating with Stakeholders When You're Not All in the Room <i>Penny Pullan, Director, Making Projects Work Ltd</i>	Strategic Alignment <i>Frank Kowalkowski, President, Knowledge Consultants, Inc.</i>	Stop Researching My Users! <i>Suzu Robinson, Senior Business Analyst, Department for Education</i>	Adventures of a BA in Technical Analysis <i>Heather Everitt, Product Engineer (Analysis), John Lewis Partnership</i>
12:30 - 13:15	Help I'm a BA Manager! Now What?! <i>Sarah Fitton, Career Coach, Coach Me to Success</i>	Business Analysis as a Service - We Are Not Note Takers! <i>Alison Wright, Head of Business Analysis, Smart DCC</i>	Keeping the Analysis Pounds off Post Pandemic <i>Victoria Banner, Principal Business Analyst, Aldermore Bank</i>	I'll Tell You What I Want (What I Really, Really Want) <i>Gillian Rae, Principal Business Analyst, Sky</i>	Playful Liberating Structures with a Twist of Solution-Focused Coaching <i>Carsten Grønberg Lützen, Agile Coach, The Lego Group</i>
13:15 - 14:45	Networking Lunch & Exhibits				
14:45 - 15:30	Keynote: Higher and Wider: Business Architecture for Business Analysts , <i>Roger Burlton, President, Process Renewal Group</i>				
15:40 - 16:25	The Confident Business Analyst: How to Create Sustainable Trust in Yourself to Handle Whatever Comes Your Way <i>Donovan Grant, Lead Business Analyst, UAL (University of Arts London)</i>	Creating a BA Centre of Excellence <i>Georgiana Mannion, Director, evolvingBA</i>	Impact Assessing New Propositions <i>Clare Todd, Product Engineer, John Lewis Partnership</i>	The Hitchhiker's Guide to Stakeholders Management <i>Elizaveta Ivankova, Lead Business Analyst, Softeq</i>	Information Security? Business Analysts (Product) Own It! <i>Sarah McGuinness, Head of Security Education and Awareness, Department for Work and Pensions</i>
16:25 - 16:55	Networking Break & Exhibits				
16:55 - 17:40	From Trainee Solicitor to Digital Business Analyst: What I Learned and How It Can Help Us All <i>Lorna Bradley, Digital Business Analyst, Whitbread Plc</i>	Conquering Mount InceptEry: Inception and Discovery Mindset Mastery <i>Jason Valentine, Senior Business Analyst & Sergios Tsagarakis, Agile Coach, Aviva</i>	Specification by Example Using Gherkin <i>Line Karkov, Business Analyst, DM</i>	The Vampire and the Stakeholders <i>Sam Merrick, Business Architect, DWP Digital</i>	The 4 Dimensions of Business Agility: Powerful Insights for a Digital Future <i>Lynda Girvan, Head of Business Analysis and Agile, CMC Partnership Consultancy Ltd</i>
17:40 - 18:30	Networking Drinks Reception				

WEDNESDAY 21 SEPTEMBER: CONFERENCE DAY 2 & EXHIBITS

09:00 - 09:10	Conference Welcome				
09:10 - 09:55	Keynote: Digital Disruption - The Rise of Robots, AI and the End of Work , <i>Dr. Alan Watkins, Founder and CEO, Complete</i>				
09:55 - 10:25	Networking Break & Exhibits				
10:25 - 11:10	Shoot Your Shot: Elevate Your Career <i>Inga Davids, Senior Business Analyst, Analyze Consulting</i>	Leadership for Business Analysts <i>Joe Newbert, Chief Training Officer, Business Change Academy</i>	Business Analysis in the Brave New World <i>Kitty Hung, Principal Consultant in Business Analysis, Atkins Global</i>	The Power of Persuasion - How to Create Change through the Art of Storytelling <i>Grant Wright, Chief Doodler & Paddy Dhanda, Agile Practice Director, The Visual Jam</i>	Digital Product Management: An Accidental User's Guide <i>Sallie Godwin, Business Analyst, RiskHub & Kevin Brennan, Product Management and Business Transformation Lead, Product MVP Consultancy</i>
11:20 - 12:05	The Journey from Mentee to Mentor <i>Karen Cooper, Intermediate Consultant (Business Analyst), Hippo Digital</i>	Specifics of Public Healthcare Domain in Business Analysis <i>Agnieszka Lozowicka, Cross-Programme Business Analyst & Lukasz Mielczarek, Business Consultant, Objectivity Ltd</i>	Respect: The Alliance Way <i>Andrew Dewar, Delivery Lead, WSP & Edmund Fish, Managing Partner, BakerFish</i>	The Jason Bourne Academy of Facilitation: The Stakeholder Conspiracy <i>Graham Newton, Strategy Manager & Charlie Payne, Business Analyst Manager, National Grid</i>	Thanks, It's Misguided! <i>David Avis, Squad Lead, AND Digital</i>
12:05 - 13:35	Networking Lunch & Exhibits				
13:35 - 14:20	Keynote: Professionalism – Why it is so Important , <i>Rebecca George, Former President of BCS, The Chartered Institute for IT</i>				
14:30 - 15:15	How to Grow as a Business Analyst in the Public Sector <i>Kamal Marwaha, Senior Business Analyst, Ofsted</i>	Leading Change in a World of Equity, Equality, Diversity & Inclusion <i>Farhana Kuddus, Global Head of Equality Diversity & Inclusion / HO Business Analysis, 10x Banking</i>	Business Analysis Imparting Excellence <i>Trent Leopold, Senior Business Analyst, City of Dallas, TX (USA)</i>	The Art of Influence - How to Build Effective Business Relationships <i>David Beckham, Principal Consultant, ChuDo Consulting</i>	Strange Times & Stellar Drive: The Digital Hands Free Shopping Story - Pushing BA Boundaries in a Post Pandemic Era <i>Jackie Brockis, IT Business Analyst, Value Retail</i>
15:25 - 16:10	PANEL - BA OF THE YEAR , <i>Moderator: Lauren Howes, Senior Business Analyst, Transport for London</i> <i>Panelists: Sam Merrick, DWP Digital, Nikkita Vilas, Principal Business Analyst, Aviva & Neal Ricketts, Senior Business Analyst, Bank of England</i>		Fireside Chat - Debra Paul and Christina Lovelock , <i>Dr Debra Paul, Managing Director, AssistKD & Christina Lovelock, University of Leeds</i>		
16:40 - 17:00	Conference Close:				