AGENDA AT A GLANCE

MONDAY 14 NOVEMBER 2022: CONFERENCE WORKSHOPS

Half Day Workshops 09:30 - 12:45
- How to Design a Logical Data Fabric? Rick van der Lans, Independent Analyst, Consultant, Author and Lecturer, R20/Consultancy
- Data and Analytics as a Line of Business Donald Farmer, Principal, TreeHive Strategy
- Getting Started With Data Quality – A Primer Jon Evans, Information Strategist & Founder, Equillian
- Full-Day Workshop: Data Strategy From Framework to Execution Ian Wallis, Managing Director, Data Strategists Ltd

Half Day Workshops 14:00 - 17:15
- Lean Data Architectures to Minimize Data Copying Rick van der Lans, Independent Analyst, Consultant, Author and Lecturer, R20/Consultancy
- Managing Data for Decisions: A Focused Approach for the Modern Business Donald Farmer, Principal, TreeHive Strategy
- Data Governance Fundamentals Nicola Ashkan, The Data Governance Coach
- Full-Day Workshop: Data Strategy From Framework to Execution Ian Wallis, Managing Director, Data Strategists Ltd

THURSDAY 17 NOVEMBER 2022: POST-CONFERENCE WORKSHOPS

09:00 - 16:30
- Culture - Making Change that Sticks Daragh O Brien, Managing Director, Castlebridge & Sue Geuens, Data Governance, Financial Services, Capgemini
- Unpicking Data Mesh, Deconstructing Data Lakehouse Dr. Barry Devlin, Founder and Principal, 9sight Consulting
- AI and Semantically Driven Knowledge Modelling for the Business Ecosystems Dr Walid el Abed, Founder & CEO, Global Data Excellence

TUESDAY 15 NOVEMBER 2022: CONFERENCE DAY 1 & EXHIBITS

09:00 - 09:10
- Conference Welcome, Ian Wallis, Managing Director, Data Strategists Ltd & Donald Farmer, Principal, TreeHive Strategy

09:10 - 10:00
- Plenary Keynote: Enterprise Data and Decisions: Bringing an Action-Oriented Focus to the Modern Data Stack, Donald Farmer, Principal, TreeHive Strategy

10:10 - 10:50
- Plenary Keynote: Data Lakehouse: Marketing Hype or New Architecture?, Rick van der Lans, Independent Analyst, Consultant, Author and Lecturer, R20/Consultancy

10:50 - 11:20
- Networking Break & Exhibits

11:20 - 12:05
- Keynote Panel: Creating a Holistic Data Management Strategy
  - Nino Letterllo, President & Partner, DAMA EMEA & FIT Strategy & Ciara McMor- row, Head of Data Regulation & Change, Sky
  - Keynote Panel: Talent Strategies for Building Great Data Teams
    - Moderator: Christina Finlay, Director, Data & Analytics, NEST Corporation (Pensions)
    - Panelists: Abel Adob, Data Management Lead, Bank of England, Megan Dolely, Head of Data, Openwork Partnership & Yasemn Kural, Senior Head of Data Architecture, Farfetch

12:15 - 13:00
- A Practical Approach to Creating Enterprise Data Architectures
  - George Stave, Data Architect, Motor Insurers Bureau
- Data Evolution - Developing a Business Strategy Using Data
  - Yaniv Naor, Global Head of MDM, Sandoz
- Agile Data Warehousing on Modern Data Stack
  - Zoltan Csonka, Data Architect, Infinite Lambda Ltd
- Creating User-Centric Business Intelligence
  - Diego Cordero, BI Lead and Data Strategist, Profusion

13:00 - 14:30
- Networking Lunch & Exhibits

14:30 - 15:15
- Centralised Data Governance of a Distributed Data Landscape
  - Mike Ferguson, Managing Director, Data Strategists Ltd & Johan Lindholm, Data Architecture Practice Lead, Aizonic
- Across the Arides by Frog: Setting a Course for a Data Strategy Implementation
  - Ian Wallis, Managing Director, Data Strategists Ltd
- Improving Data Literacy Through Apprenticeships
  - Richard Clayton, Director of Data Analytics & Insight, Lifetime Training
- DevOps for Data - Delivering Data Projects Successfully with DataOps
  - Dimira Petrova, Manager Data Analytics & Antoni Ivanov, Staff Software Engineer, VMware

15:25 - 16:10
- Panel: Financial Services - Surviving the Last 3 Years
  - Sue Geuens, Senior Manager, Dufrain
- Data Mesh Journey Planning
  - Phillip Radley, Principal Data Strategy Consultant, Thoughtworks
- Keynote Panel: Data Management Disciplines - Separate Specialties or Better Together?
  - Nicola Ashkan, The Data Governance Coach, Richard Edvinsson, CTO, Informed Data Consulting AB & Valentina Niklasson, Data Governance Lead, Volvo Penta

16:10 - 16:40
- Networking Break & Exhibits

16:40 - 17:25
- Keynote: Escape the MDM Minefield – The 5 Point Navigation System
  - Kiran Gill, Head of Data Services & Operations, Data Lab, Lloyd’s
- Keynote: Data Leaders Exposed: Fireside Chat
  - Ian Wallis, Managing Director, Data Strategists Ltd & Graeme McDermott, CDO, TempCover

17:30 - 18:15
- Networking Drinks Reception

WEDNESDAY 16 NOVEMBER 2022: CONFERENCE DAY 1 & EXHIBITS

09:00 - 09:05
- Welcome Address & Conference Opening, Ellie Fitzpatrick, Director, Chief Data Office, PwC & Lisa Allen, Director of Data & Services, Open Data Institute

09:05 - 09:55
- Plenary Keynote: When Good Data Goes Bad, Dr. Barry Devlin, Founder and Principal, 9sight Consulting

09:55 - 10:25
- Networking Break & Exhibits

10:25 - 11:05
- Keynote: The Customer Is Always Right - Or Are They?
  - Daragh O Brien, Managing Director, Castlebridge & Sue Geuens, Data Governance, Financial Services, Capgemini
- Keynote: The Rise of Value Driven Intelligence
  - Dr Walid el Abed, Founder & CEO, Global Data Excellence

11:15 - 11:55
- Modern Data Architecture for an Application Ecosystem
  - Naveed Ahamad, Enterprise Architect & Data Architecture Practice Lead, Allianz
- Making the Big Data Elephant CEO’s Best Friend
  - Håkan Edvinsson, CTO, Informed Decisions Consulting AB & Johan Lindholm, Data Governance Lead, Göteborg Energi AB
- The state of MLOps - Machine Learning in Production at Enterprise Scale
  - Bas Geerdink, CTO, Alzinc
- Synthetic Data: The Future of AI Modelling
  - Andrea Isoni, Founder, PhD, AI Technologies

11:55 - 12:35
- Networking Lunch & Exhibits

13:25 - 14:05
- How to Build the Enterprise Business Information Model
  - Aral Krost, Information Architect, Swedbank
- Data Modelling in the Age of Data Mesh
  - Juha Korepla, COO, Gousto
- Big Data from Big Engines Enabling Bold Decisions
  - Håkan Edvinsson, CTO, Informed Decisions Consulting AB & Valentina Niklasson, Data Governance Lead, Volvo Penta
- AI: Augmented - Solving Organisations’ Most Difficult Problems
  - Jake Luscombe, Lead Data Scientist, Thoughtworks

14:15 - 14:55
- Keynote: Start Up, Scale Up, Growing Up - the Risk, Security and Data Governance Perspective
  - Cathy Pendleton, Senior Data Governance Manager, Mona Yang, Group Information Security Manager, Gousto

15:05 - 15:45
- Plenary Keynote Panel: How to Leverage BI & Analytics to Empower Effective Decision Making

15:45 - 16:05
- Networking Break & Exhibits

16:05 - 16:45
- Plenary Keynote Panel: Ethical Data Management - Who says you Kant?, Daragh O Brien, Managing Director, Castlebridge, Ellie Fitzpatrick, Director, Chief Data Office, PwC & Lisa Allen, Director of Data & Services, Open Data Institute

16:45 - 17:00
- Conference Close - Where Do We Go From Here?
  - Ellie Fitzpatrick, Director, Chief Data Office, PwC & Lisa Allen, Director of Data & Services, Open Data Institute