

AGENDA AT A GLANCE

MONDAY 14 NOVEMBER 2022: CONFERENCE WORKSHOPS

Half Day Workshops 09:30 - 12:45	How to Design a Logical Data Fabric? <i>Rick van der Lans, Independent Analyst, Consultant, Author and Lecturer, R20/Consultancy</i>	Data and Analytics as a Line of Business <i>Donald Farmer, Principal, TreeHive Strategy</i>	Getting Started With Data Quality – A Primer <i>Jon Evans, Information Strategist & Founder, Equillian</i>	Full-Day Workshop: Data Strategy From Framework to Execution <i>Ian Wallis, Managing Director, Data Strategists Ltd</i>
Half Day Workshops 14:00 - 17:15	Lean Data Architectures to Minimize Data Copying <i>Rick van der Lans, Independent Analyst, Consultant, Author and Lecturer, R20/Consultancy</i>	Managing Data for Decisions: A Focussed Approach for the Modern Business <i>Donald Farmer, Principal, TreeHive Strategy</i>	Data Governance Fundamentals <i>Nicola Askham, The Data Governance Coach</i>	Full-Day Workshop: Data Strategy From Framework to Execution <i>Ian Wallis, Managing Director, Data Strategists Ltd</i>

TUESDAY 15 NOVEMBER 2022: CONFERENCE DAY 1 & EXHIBITS

09:00 - 09:10	Conference Welcome, <i>Ian Wallis, Managing Director, Data Strategists Ltd & Donald Farmer, Principal, TreeHive Strategy</i>			
09:10 - 10:00	Plenary Keynote: Enterprise Data and Decisions: Bringing an Action-Oriented Focus to the Modern Data Stack , <i>Donald Farmer, Principal, TreeHive Strategy</i>			
10:10 - 10:50	Plenary Keynote: Data Lakehouse: Marketing Hype or New Architecture? , <i>Rick van der Lans, Independent Analyst, Consultant, Author and Lecturer, R20/Consultancy</i>			
10:50 - 11:20	Networking Break & Exhibits			
11:20 - 12:05	Keynote Panel: Creating a Holistic Data Management Strategy <i>Nino Letteriello, President & Partner, DAMA EMEA & FIT Strategy & Ciara McMor-row, Head of Data Regulation & Change, Sky</i>		Keynote Panel: Talent Strategies for Building Great Data Teams <i>Moderator: Christina Finlay, Director, Data & Analytics, NEST Corporation (Pensions)</i> <i>Panelists: Abel Aboh, Data Management Lead, Bank of England, Megan Dooley, Head of Data, Openwork Partnership & Yasemin Kural, Senior Head of Data Architecture, Farfetch</i>	
12:15 - 13:00	A Practical Approach to Creating Enterprise Data Architectures <i>George Staw, Data Architect, Motor Insurers Bureau</i>	Data Evolution - Developing a Business Strategy Using Data <i>Yaniv Naor, Global Head of MDM, Sandoz</i>	Agile Data Warehousing on Modern Data Stack <i>Zoltán Csonka, Data Architect, Infinite Lambda Ltd</i>	Creating User-Centric Business Intelligence <i>Diego Cordero, BI Lead and Data Strategist, Profusion</i>
13:00 - 14:30	Networking Lunch & Exhibits			
14:30 - 15:15	Centralised Data Governance of a Distributed Data Landscape <i>Mike Ferguson, Managing Director, Intelligent Business Strategies</i>	Across the Andes by Frog: Setting a Course for a Data Strategy Implementation <i>Ian Wallis, Managing Director, Data Strategists Ltd</i>	Improving Data Literacy Through Apprenticeships <i>Richard Clayton, Director of Data Analytics & Insight, Lifetime Training</i>	DevOps for Data - Delivering Data Projects Successfully with DataOps <i>Dimira Petrova, Manager Data Analytics & Antoni Ivanov, Staff Software Engineer, VMware</i>
15:25 - 16:10	Panel: Financial Services - Surviving the Last 3 Years <i>Sue Geuens, Senior Manager, Dufrain</i>	Data Mesh Journey Planning <i>Phillip Radley, Principal Data Strategy Consultant, Thoughtworks</i>	Keynote Panel: Data Management Disciplines - Separate Specialities or Better Together? <i>Nicola Askham, The Data Governance Coach, Rav Ubhi-Adams, Data Consultant (Business Intelligence & Data Governance), Rua Analytics & Mona Yang, Group Information Security Manager, Gousto</i>	
16:10 - 16:40	Networking Break & Exhibits			
16:40 - 17:25	Keynote: Escape the MDM Minefield – The 5 Point Navigation System <i>Kiran Gill, Head of Data Services & Operations, Data Lab, Lloyd's</i>		Keynote: Data Leaders Exposed: Fireside Chat <i>Ian Wallis, Managing Director, Data Strategists Ltd & Graeme McDermott, CDO, TempCover</i>	
17:30 - 18:15	Networking Drinks Reception			

WEDNESDAY 16 NOVEMBER 2022: CONFERENCE DAY 1 & EXHIBITS

09:00 - 09:05	Welcome Address & Conference Opening, <i>Ellie Fitzpatrick, Director, Chief Data Office, PwC</i>			
09:05 - 09:55	Plenary Keynote: When Good Data Goes Bad , <i>Dr. Barry Devlin, Founder and Principal, 9sight Consulting</i>			
09:55 - 10:25	Networking Break & Exhibits			
10:25 - 11:05	Keynote: The Customer Is Always Right - Or Are They? <i>Daragh O'Brien, Managing Director, Castlebridge & Sue Geuens, Data Governance, Financial Services, Capgemini</i>		Keynote: The Rise of Value Driven Intelligence <i>Dr Walid el Abed, Founder & CEO, Global Data Excellence</i>	
11:15 - 11:55	Modern Data Architecture for an Application Ecosystem <i>Naveed Ahamed, Enterprise Architect & Data Architecture Practice Lead, Allianz</i>	Making the Big Data Elephant CEO's Best Friend <i>Håkan Edvinsson, CTO, Informed Decisions Consulting AB & Johan Lindholm, Data Governance Lead, Göteborg Energi AB</i>	The state of MLOps - Machine Learning in Production at Enterprise Scale <i>Bas Geerdink, CTO, Aizonic</i>	Synthetic Data: The Future of AI Modelling <i>Andrea Isoni, Founder, PhD, AI Technologies</i>
11:55 - 13:25	Networking Lunch & Exhibits			
13:25 - 14:05	How to Build the Enterprise Business Information Model <i>Alar Krist, Information Architect, Swedbank</i>	Data Modelling in the Age of Data Mesh <i>Juha Korepla, CPO, Ellie</i>	Big Data from Big Engines Enabling Bold Decisions <i>Håkan Edvinsson, CTO, Informed Decisions Consulting AB & Valentina Niklasson, Data Governance Lead, Volvo Penta</i>	AI: Augmented - Solving Organisations' Most Difficult Problems <i>Jake Luscombe, Lead Data Scientist, Thoughtworks</i>
14:15 - 14:55	Keynote: Start Up, Scale Up, Growing Up - the Risk, Security and Data Governance Perspective. <i>Cathy Pendleton, Senior Data Governance Manager, Mona Yang, Group Information Security Manager & Hannah Daley, Head of Governance, Risk & Compliance, Gousto</i>			
15:05 - 15:45	Plenary Keynote Panel: How to Leverage BI & Analytics to Empower Effective Decision Making			
15:45 - 16:05	Networking Break & Exhibits			
16:05 - 16:45	Plenary Keynote Panel: Data Ethics , <i>Daragh O'Brien, Managing Director, Castlebridge & Ellie Fitzpatrick, Director, Chief Data Office, PwC</i>			
16:45 - 17:00	Conference Close - Where Do We Go From Here? <i>Ellie Fitzpatrick, Director, Chief Data Office, PwC</i>			

THURSDAY 17 NOVEMBER 2022: POST-CONFERENCE WORKSHOPS

09:00 - 16:30	Culture - Making Change that Sticks <i>Daragh O'Brien, Managing Director, Castlebridge & Sue Geuens, Data Governance, Financial Services, Capgemini</i>	Unpicking Data Mesh, Deconstructing Data Lakehouse <i>Dr. Barry Devlin, Founder and Principal, 9sight Consulting</i>	AI and Semantically Driven Knowledge Modelling for the Business Ecosystems <i>Dr Walid el Abed, Founder & CEO, Global Data Excellence</i>
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